



27 February 2025

PPHE Hotel Group Limited
("PPHE Hotel Group", "PPHE, or the "Group")

Grant and exercise of EVP Annual Bonus Plan awards and exercise of performance share award nil-cost options

PPHE Hotel Group, the international hospitality real estate group which develops, owns and operates hotels and resorts, today announces that members of its senior management team: Greg Hegarty, Daniel Kos and Inbar Zilberman (each being a person discharging managerial responsibilities as defined in the EU Market Abuse Regulation, or a "PDMR"), have been granted nil-cost options over a number of ordinary shares in the Company as set out in the table below.

Name	Position	Number of ordinary shares in the Company
Greg Hegarty	Co Chief Executive Officer	12,000
Daniel Kos	Chief Financial Officer	12,000
Inbar Zilberman	Chief Corporate & Legal Officer	12,000

Daniel Kos and Inbar Zilberman have exercised their option awards immediately. The awards were granted under the PPHE Executive Incentive Plan 2020 in settlement of annual bonus entitlements under the Company's EVP Annual Bonus Plan.

Daniel Kos and Inbar Zilberman have also exercised nil-cost options granted under the PPHE Executive Incentive Plan 2020 over 22,000 ordinary shares each.

The notifications below, made in accordance with the requirements of the EU Market Abuse Regulation, provide additional detail.

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Greg Hegarty
2	Reason for the notification	
a)	Position/status	Co Chief Executive Officer
b)	Initial notification/Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	PPHE Hotel Group Limited
b)	LEI	2138003H1BZGR6KM5823
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of no par value GG00B1Z5FH87/PPH
b)	Nature of the transaction	Grant of share option

c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	12,000
d)	Aggregated information	See above	
e)	Date of the transaction	2025-02-27	
f)	Place of the transaction	London	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Daniel Kos	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer	
b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	PPHE Hotel Group Limited	
b)	LEI	2138003H1BZGR6KM5823	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of no par value GG00B1Z5FH87/PPH	
b)	Nature of the transaction	Grant and exercise of share option Exercise of share option	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	12,000
		Nil	22,000
d)	Aggregated information	See above	
e)	Date of the transaction	2025-02-27	
f)	Place of the transaction	London	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Inbar Zilberman	
2	Reason for the notification		
a)	Position/status	Chief Corporate and Legal Officer	
b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	PPHE Hotel Group Limited	
b)	LEI	2138003H1BZGR6KM5823	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of no par value GG00B1Z5FH87/PPH	

b)	Nature of the transaction	Grant and exercise of share option Exercise of share option	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	12,000
d)	Aggregated information		See above
	e) Date of the transaction		2025-02-27
f)	Place of the transaction	London	

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Notes to Editors

PPHE Hotel Group is an international hospitality real estate company, with a £2.2 billion portfolio, valued as at December 2024 by Savills and Zagreb nekretnine Ltd (ZANE), of primarily prime freehold and long leasehold assets in Europe.

Through its subsidiaries, jointly controlled entities and associates it owns, co-owns, develops, leases, operates and franchises¹ hospitality real estate. Its portfolio includes full-service upscale, upper upscale and lifestyle hotels in major gateway cities and regional centres, as well as hotel, resort and campsite properties in select resort destinations. The Group's strategy is to grow its portfolio of core upper upscale city centre hotels, leisure and outdoor hospitality and hospitality management platform.

PPHE Hotel Group benefits from having an exclusive and perpetual licence from the Radisson Hotel Group, one of the world's largest hotel groups, to develop and operate Park Plaza® branded hotels and resorts in Europe, the Middle East and Africa. In addition, PPHE Hotel Group wholly owns, and operates under, the art'otel® brand and its Croatian subsidiary owns, and operates under, the Arena Hotels & Apartments® and Arena Campsites® brands.

PPHE Hotel Group is a Guernsey registered company with shares listed on the London Stock Exchange. PPHE Hotel Group also holds a controlling ownership interest in Arena Hospitality Group ('AHG'), whose shares are listed on the Prime market of the Zagreb Stock Exchange.

Company websites: www.pphe.com | www.arenahospitalitygroup.com

For reservations:

www.parkplaza.com | www.artotel.com | www.radissonhotels.com | www.arenahotels.com | www.arenacampsites.com

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