

**St. James's Place plc**

**Share buy-back programme**

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Further to the announcement made on 27 February 2025, St. James's Place plc (the **Company**) announces that it is commencing a share buy-back programme to repurchase its ordinary shares, subject to a maximum consideration of £92.6 million. The programme will begin on 28 February 2025 and end no later than 30 June 2025. The sole purpose of the buy-back programme is to reduce the capital of the Company.

The programme will be carried out through an irrevocable non-discretionary agreement with J.P. Morgan Securities plc (**JPMS plc**), pursuant to which JPMS plc shall purchase ordinary shares as riskless principal (and not as agent of the Company) for the subsequent sale on to, and purchase by, the Company in accordance with the Company's current buy-back authority granted by shareholders at the Company's 2024 Annual General Meeting. JPMS plc will make its trading decisions in relation to the ordinary shares independently of, and uninfluenced by, the Company (including, for the avoidance of doubt, in the case of any purchases made during closed periods).

This arrangement is in accordance with the applicable UK Financial Conduct Authority's UK Listing Rules and the Company's general authority to repurchase shares.

**Enquiries:**

Hugh Taylor, Director - Investor Relations  
Angela Warburton, Director - External Communications

Tel: 07818 075143  
Tel: 07912 281502

Brunswick Group:  
Eilis Murphy  
Charles Pretzlik

Tel: 020 7404 5959  
Email: [sip@brunwickgroup.com](mailto:sip@brunswickgroup.com)

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