

Hollywood Bowl Group plc (the "Company")

Notification of Transactions of Directors/Persons Discharging Managerial Responsibility ("PDMR") and Total Voting Rights

The Company provides notification of the following transactions, effected on 27 February 2025, relating to the PDMRs named below and in respect of ordinary shares of 1 pence each in the capital of the Company ("Shares").

The transactions arise in respect of the exercise of nil-cost options granted on 4 February 2022 under the Hollywood Bowl Group plc Long-Term Incentive Plan, and the subsequent sale of Shares to cover the tax and national insurance liability, and dealing costs, arising.

PDMR and Position	LTIP Grant Date	Options exercised (including dividend equivalents)	Number of Shares sold to cover tax/NI and dealing costs	Number of Shares retained
Stephen Burns, Chief Executive Officer	04/02/2022	187,970	88,790	99,180
Laurence Keen, Chief Financial Officer	04/02/2022	122,058	57,656	64,402
Melanie Dickinson, Chief People Officer	04/02/2022	72,938	34,454	38,484
Mat Hart, Chief Marketing and Technology Officer	04/02/2022	91,173	43,067	48,106
Darryl Lewis, Chief Operating Officer	04/02/2022	56,983	26,917	30,066

Following the exercise of the nil-cost options and subsequent sale of the Shares, the PDMRs hold the following shares:

Director/PDMR	Number of Shares held
Stephen Burns	3,218,099
Laurence Keen	1,387,724
Melanie Dickinson	328,760
Mat Hart	650,277
Darryl Lewis	296,431

A total of 531,122 Shares have been issued pursuant to an existing block listing in order to satisfy the exercise of the nil-cost options, and will rank pari passu with existing Shares.

Following the issue of these Shares, and as at the date of this announcement, the Company confirms that its issued share capital consists of 171,776,712 ordinary shares of £0.01 each. The Company does not hold any shares in treasury.

Therefore, the total number of voting rights in the Company is 171,776,712. This figure may be used by shareholders as the denominator for the calculations by which they may determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

The notification below, made in accordance with Article 19 of the UK Market Abuse Regulation, provide further detail.

Enquiries

Hollywood Bowl Group

Steve Burns, Chief Executive Officer
Laurence Keen, Chief Financial Officer
Mat Hart, Chief Marketing and Technology Officer

via Teneo

Teneo

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Laura Marshall

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1.	Details of PDMR / person closely associated with them ('PCA')	
a)	Name	Stephen Burns
2.	Details of PDMR / person closely associated with them ('PCA')	
a)	Position / status	Chief Executive Officer
b)	Initial notification / amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Hollywood Bowl Group plc
b)	LEI	213800XB8YZNGJYDEZ97

4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted													
a)	Description of the financial instrument	Ordinary shares of £0.01 each ISIN: GB00BD0NVK62												
b)	Nature of the transaction	Exercise of options granted under the Hollywood Bowl Group plc Long Term Incentive Plan and sale of resulting shares to cover tax/NI liability and dealing costs												
c)	Price(s) and volume(s)	<table><tr><th colspan="2">EXERCISE OF OPTION</th></tr><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>187,970</td></tr></table> <table><tr><th colspan="2">SALE OF SHARES</th></tr><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£2.6982</td><td>88,790</td></tr></table>	EXERCISE OF OPTION		Price(s)	Volume(s)	Nil	187,970	SALE OF SHARES		Price(s)	Volume(s)	£2.6982	88,790
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Price(s)	Volume(s)													
£2.6982	88,790													
d)	Aggregated information Aggregated volume Price	As above												
e)	Date of the transaction	Exercise of options: 27 February 2025 Sale of shares: 27 February 2025												
f)	Place of the transaction	London Stock Exchange												

1.	Details of PDMR / person closely associated with them ('PCA')													
a)	Name	Laurence Keen												
2.	Details of PDMR / person closely associated with them ('PCA')													
a)	Position / status	Chief Financial Officer												
b)	Initial notification / amendment	Initial notification												
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor													
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e)	Date of the transaction	Exercise of options: 27 February 2025 Sale of shares: 27 February 2025
f)	Place of the transaction	London Stock Exchange

1.	Details of PDMR / person closely associated with them ('PCA')													
a)	Name	Melanie Dickinson												
2.	Details of PDMR / person closely associated with them ('PCA')													
a)	Position / status	Chief People Officer												
b)	Initial notification / amendment	Initial notification												
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor													
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SALE OF SHARES														
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e)	Date of the transaction	Exercise of options: 27 February 2025 Sale of shares: 27 February 2025												
f)	Place of the transaction	London Stock Exchange												

1.	Details of PDMR / person closely associated with them ('PCA')	
a)	Name	Mat Hart
2.	Details of PDMR / person closely associated with them ('PCA')	
a)	Position / status	Chief Marketing & Technology Officer
b)	Initial notification / amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Hollywood Bowl Group plc
b)	LEI	213800XB8YZNGJYZ97
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b)	Nature of the transaction	Exercise of options granted under the Hollywood Bowl Group plc Long Term Incentive Plan and sale of resulting shares to cover tax/NI liability and dealing costs													
c)	Price(s) and volume(s)	<table><tr><th colspan="2">EXERCISE OF OPTION</th></tr><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>91,173</td></tr></table> <table><tr><th colspan="2">SALE OF SHARES</th></tr><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£2.6982</td><td>43,067</td></tr></table>		EXERCISE OF OPTION		Price(s)	Volume(s)	Nil	91,173	SALE OF SHARES		Price(s)	Volume(s)	£2.6982	43,067
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1.	Details of PDMR / person closely associated with them ('PCA')													
a)	Name	Darryl Lewis												
2.	Details of PDMR / person closely associated with them ('PCA')													
a)	Position / status	Chief Operating Officer												
b)	Initial notification / amendment	Initial notification												
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Price(s)	Volume(s)													
Nil	56,983													
SALE OF SHARES														
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