

28 February 2025

Auction Technology Group plc (the "Company")

Notification of Transactions by Person Discharging Managerial Responsibility ("PDMR")

The Company announces that on 25 February 2025, Tom Hargreaves, Chief Financial Officer, exercised nil-cost options held under both the Company's Long Term Incentive Plan ("LTIP") and the Deferred Share Bonus Plan ("DSBP"), with shares being transferred from the Company's Employee Benefit Trust ("EBT"). Details of the exercise of options are below. The resulting shares (after the shares sold to pay tax due on exercise) must be held for a minimum period of two years following the date of cessation of employment. Details of the shares sold to cover the tax are set out below.

Enquiries

Teneo Communications (public relations advisor to ATG)

Tom Murray, Matt Low, Arthur Rogers

+44 207 353 4200 ATG@teneo.com

ATG

For investor enquiries investorrelations@auctiontechnologygroup.com

For media enquiries press@auctiontechnologygroup.com

Company Secretary cosec@auctiontechnologygroup.com

The relevant notifications set out below in relation to the exercise of options by Tom Hargreaves are provided in accordance with the requirements of Article 19 of the UK Market Abuse Regulation.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Tom Hargreaves
2	Reason for Notification	
a)	Position/status	Chief Financial Officer
b)	Initial notification/Amendment	Initial Announcement
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Auction Technology Group plc
b)	LEI	213800U8Q9K2XI3WRE39
4A.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 0.01 pence each in Auction Technology Group plc
	Identification code	GB00BMVQDZ64

b)	Nature of the transaction	Acquisition of Ordinary Shares following the exercise of Nil-Cost Options under the Company's Long Term Incentive Plan and the Deferred Share Bonus Plan		
c)	Price(s) and volume(s)	Price(s)		Volume(s)
		Nil		81,250
		Nil		13,230
		Nil		3,278
d)	Aggregated information - Aggregated volume - Price	Aggregated Price		Aggregated Volume
		Nil		97,758
e)	Date of the transaction	25 February 2025		
f)	Place of the transaction	Outside of a trading venue		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Tom Hargreaves		
2	Reason for Notification			
a)	Position/status	Chief Financial Officer		
b)	Initial notification/Amendment	Initial Announcement		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Auction Technology Group plc		
b)	LEI	213800U8Q9K2XI3WRE39		
4A.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 0.01 pence each in Auction Technology Group plc		
	Identification code	GB00BMVQDZ64		
b)	Nature of the transaction	Sale of ordinary shares to cover withholding tax and National Insurance contribution liabilities and dealing costs arising in connection with the exercise.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£5.74	46,085	

d)	Aggregated information - Aggregated volume - Price	N/A - Single transaction
e)	Date of the transaction	26 February 2025
f)	Place of the transaction	London Stock Exchange (XLON), Main Market

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