

Experian plc

Transaction in Own Shares

28 February 2025 - Experian plc, the global data and technology company (the "**Company**"), hereby notifies the market, in conformity with Listing Rule 12.4.6R, of the following.

Further to the announcement by the Company on 15 May 2024 of a share repurchase programme, the Company announces that it has purchased its ordinary shares of 10 US cents each ("**Shares**") on the London Stock Exchange through BofA Securities Europe SA, as follows:

Date and time of purchase:	28 February 2025 - 16:35
Number of Shares purchased (aggregate volume):	60,000
Lowest price per share:	3,748.0000 pence
Highest price per share:	3,769.0000 pence
Weighted average price:	3,761.6576 pence

The Shares purchased will initially be held as treasury shares. Following this purchase, the Company holds 53,698,568 Shares in treasury. Since announcing the share repurchase programme, the Company has purchased 600,000 Shares. The total number of Shares in issue (excluding treasury shares) following this announcement is 919,269,151.

All transactions under this programme will be published on the Company's website (www.experianplc.com) on a weekly basis.

Contact:

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About Experian

Experian is a global data and technology company, powering opportunities for people and businesses around the world. We help to redefine lending practices, uncover and prevent fraud, simplify healthcare, deliver digital marketing solutions, and gain deeper insights into the automotive market, all using our unique combination of data, analytics and software. We also assist millions of people to realise their financial goals and help them to save time and money.

We operate across a range of markets, from financial services to healthcare, automotive, agrifinance, insurance, and many more industry segments.

We invest in talented people and new advanced technologies to unlock the power of data and innovate. As a FTSE 100 Index company listed on the London Stock Exchange (EXPN), we have a team of 22,500 people across 32 countries. Our corporate headquarters are in Dublin, Ireland.

Learn more at www.experianplc.com

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