

London, 28 February 2025

Lion Finance Group PLC announces notification of transactions of Directors/Persons Discharging Managerial Responsibilities and Connected Persons

The notification set out below is provided in accordance with the requirements of the UK Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Sulkhan Gvalia	
2	Reason for the notifi	on for the notification	
a)	Position/status	PDMR, Deputy CEO, CFO	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		participant, auction platform,
a)	Name	Lion Finance Group PLC	
b)	LEI	213800XKDG12NQG8VC53	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.01 each	n in Lion Finance Group PLC
b)	Nature of the transaction	Exercise of 65,794 nil-cost op	tions over ordinary shares
c)	Price(s) and volume(s)	Price(s) N/A	Volume(s) 65,794
d)	Aggregated information - Aggregated volume - Price	Exercise of 65,794 nil-cost options over ordinary shares. Please note that 14,212 ordinary shares were withheld to meet tax liabilities, resulting in Sulkhan Gvalia receiving 51,582 ordinary shares.	
e)	Date of the transaction	27 February 2025	
f)	Place of the transaction	Outside of a trading venue	

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Nutsa Gogilashvili
2	Reason for the notification	
a)	Position/status	PDMR, Deputy CEO, Head of Mass Retail and Micro Business Banking
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform,	

1)	Name	Lion Finance Group l	PLC	
b)	LEI	213800XKDG12NQG	8VC53	
4		of the transaction(s): section to be repeated for (i) each type of instrument; type of transaction; (iii) each date; and (iv) each place where transactions in conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of £	0.01 eacl	h in Lion Finance Group PLC
	Identification code	ISIN: GB00BF4HYT8	5	
b)	Nature of the transaction	Exercise of 12,209 nil-	-cost op	tions over ordinary shares
c)	Price(s) and volume(s)	Price(s) N/A		Volume(s) 12,209
d)	Aggregated information - Aggregated volume - Price	Please note that 2,63	8 ordina	ry shares were withheld to meet tsa Gogilashvili receiving 9,571
e)	Date of the transaction	28 February 2025		
f)	Place of the transaction	Outside of a trading	venue	

Details of the person discharging managerial responsibilities/person closely associated		sponsibilities/person closely	
)	Name	Zurab Kokosadze	
	Reason for the notif	l ication	
ı)	Position/status	PDMR, Deputy CEO, Corpo	orate Banking
)	Initial notification/ Amendment	Initial notification	
3	Details of the issue auctioneer or auction	 r, emission allowance market participant, auction platform, on monitor	
ı)	Name	Lion Finance Group PLC	
b)	LEI	213800XKDG12NQG8VC53	
4		 saction(s): section to be repeated for (i) each type of instrument; ansaction; (iii) each date; and (iv) each place where transactions ed	
	(ii) each type of tran	, , ,	v) each place where transactions
a)	· / / / / / / / / / / / / / / / / / / /	d	v) each place where transactions ch in Lion Finance Group PLC
a)	Description of the financial instrument, type of	d	, .
a) b)	Description of the financial instrument, type of instrument	Ordinary shares of £0.01 eac	ch in Lion Finance Group PLC
,	have been conducted Description of the financial instrument, type of instrument Identification code Nature of the	Ordinary shares of £0.01 ead ISIN: GB00BF4HYT85	ch in Lion Finance Group PLC
))	have been conducted Description of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and	Ordinary shares of £0.01 each ISIN: GB00BF4HYT85 Exercise of 35,395 nil-cost of N/A Exercise of 35,395 nil-cost of Please note that 7,646 ordin	ch in Lion Finance Group PLC ptions over ordinary shares Volume(s)

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	f)	Place of the	Outside of a trading venue
		transaction	

For further information, please contact: Computershare Company Secretarial Services Limited, LionFinanceGroup-CoSec@computershare.co.uk

Name of authorised official of issuer responsible for making notification: Computershare Company Secretarial Services Limited, Company Secretary

About Lion Finance Group PLC

Lion Finance Group PLC (LSE: BGEO LN) is a FTSE 250 holding company whose subsidiaries provide banking and financial services focused in the high-growth Georgian and Armenian markets through leading customer-centric, universal banks - Bank of Georgia in Georgia and Ameriabank in Armenia. By building on our competitive strengths, we are committed to driving business growth, sustaining high profitability, and generating strong returns, while creating opportunities for our stakeholders and making a positive contribution in the communities where we operate.

Legal Entity Identifier: 213800XKDGl2NQC8VC53

For further information, please visit $\underline{www.lionfinancegroup.uk}$ or contact:

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