

Crest Nicholson Holdings plc

Director/PDMR Shareholding

Crest Nicholson Holdings plc (the 'Company') announces the following transactions by certain Directors of the Company and Persons Discharging Managerial Responsibility ('PDMRs'), under the Crest Nicholson Holdings plc Deferred Share Award (the 'DSA'). Shares acquired under the DSA are subject to a holding period of three years from the date of acquisition.

For further information please contact:

Penny Thomas, Group Company Secretary

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3 March 2025

Notification and public disclosure of transactions by persons discharging managerial responsibility and persons closely associated with them.

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Bill Floydd
2	Reason for the notification	
a)	Position/status	Chief Financial Officer, Director
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Crest Nicholson Holdings plc
b)	LEI	213800ROIFXRRRKVQD25
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary Shares of £0.05
	Identification code	GB00B8VZXT93
b)	Nature of the transaction	Acquisition of Ordinary Shares under the Crest Nicholson Holdings plc Deferred Share Award (DSA).
c)	Price(s) and volume(s)	Price(s) £1.573 Volume(s) 11,024
d)	Aggregated information - Aggregated volume - Price	Price(s) £1.573 Volume(s) 11,024
e)	Date of the transaction	2025-02-28
f)	Place of the transaction	Outside a trading venue

Notification and public disclosure of transactions by persons discharging managerial responsibility and persons closely associated with them.

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Penny Thomas

2	Reason for the notification					
a)	Position/status	Group Company Secretary, PDMR				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Crest Nicholson Holdings plc				
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