

**Crest Nicholson Holdings plc**

**Director/PDMR Shareholding**

Crest Nicholson Holdings plc (the '**Company**') announces the following transactions by certain Directors of the Company and Persons Discharging Managerial Responsibility ('**PDMRs**'), under the Crest Nicholson Holdings plc Deferred Share Award (the '**DSA**'). Shares acquired under the DSA are subject to a holding period of three years from the date of acquisition.

For further information please contact:

Penny Thomas, Group Company Secretary

+44(0)7977 851249

**3 March 2025**

**Notification and public disclosure of transactions by persons discharging managerial responsibility and persons closely associated with them.**

|    |   |   |           |
|----|---|---|-----------|
| 1  | Details of the person discharging managerial responsibilities/person closely associated   |   |           |
| a) | Name  | Bill Floydd   |           |
| 2  | Reason for the notification   |   |           |
| a) | Position/status   | Chief Financial Officer, Director   |           |
| b) | Initial notification/<br>Amendment  | Initial notification  |           |
| 3  | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor   |   |           |
| a) | Name  | Crest Nicholson Holdings plc  |           |
| b) | LEI   | 213800ROIFXRRRKVQD25  |           |
| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |   |           |
| a) | Description of the financial instrument, type of instrument   | Ordinary Shares of £0.05  |           |
|    | Identification code   | GB00B8VZXT93  |           |
| b) | Nature of the transaction   | Acquisition of Ordinary Shares under the Crest Nicholson Holdings plc Deferred Share Award (DSA). |           |
| c) | Price(s) and volume(s)  | Price(s)  | Volume(s) |
|    |   | £1.573  | 11,024    |
| d) | Aggregated information<br>- Aggregated volume<br>- Price  | Price(s)  | Volume(s) |
|    |   | £1.573  | 11,024    |
| e) | Date of the transaction   | 2025-02-28  |           |
| f) | Place of the transaction  | Outside a trading venue   |           |

**Notification and public disclosure of transactions by persons discharging managerial responsibility and persons closely associated with them.**

|          |  |              |
|----------|--|--------------|
| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b> |              |
| a)       | Name   | Penny Thomas |

|    |   |   |           |
|----|---|---|-----------|
| 2  | Reason for the notification   |   |           |
| a) | Position/status   | Group Company Secretary, PDMR   |           |
| b) | Initial notification/<br>Amendment  | Initial notification  |           |
| 3  | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor   |   |           |
| a) | Name  | Crest Nicholson Holdings plc  |           |
| b) | LEI   | 213800ROIFXRRRKVQD25  |           |
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| b) | Nature of the transaction   | Acquisition of Ordinary Shares under the Crest Nicholson Holdings plc Deferred Share Award (DSA). |           |
| c) | Price(s) and volume(s)  | Price(s)  | Volume(s) |
|    |   | £1.573  | 5,099     |
| d) | Aggregated information<br>- Aggregated volume<br>- Price  | Price(s)  | Volume(s) |
|    |   | £1.573  | 5,099     |
| e) | Date of the transaction   | 2025-02-28  |           |
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