

This announcement contains inside information for the purposes of the retained UK version of the EU Market Abuse Regulation (EU) 596/2014 ("UK MAR").

Chapel Down Group Plc
('Chapel Down' or 'the Company')

EPIC: CDGP

CHIEF FINANCIAL OFFICER APPOINTMENT

The Board of Chapel Down is delighted to announce the appointment of Lourens (Louan) Mouton as Chief Financial Officer, Company Secretary and Director of Chapel Down*. Louan is a Chartered Accountant with significant experience in consumer goods organisations, including Group Finance Director at Fevertree Drinks plc and more recently as CFO and Board Director at Typhoo Tea Ltd. Prior to that, Louan held roles at Natural Capital Partners, BHP Billiton and Deloitte.

Louan will join Chapel Down on 31st March 2025, and will be formally appointed to the Board in early April 2025. Rob Smith (the outgoing Chief Financial Officer), will step down upon Louan joining the Board, which will be shortly after finalising and issuing Chapel Down's full year results, expected in early April 2025.

Martin Glenn, Chairman of Chapel Down Group, commented: "We are delighted to have appointed Louan, who has an excellent track record of leading cross-functional teams through significant growth and transformation in publicly traded and private international businesses. He is a dynamic leader of high-performing finance teams and I am confident that, alongside our new CEO James Pennefather, he will continue the delivery of Chapel Down's development and growth."

Louan Mouton said: "I am excited to be joining Chapel Down as it enters the next phase of its growth for customers and shareholders. The Company has a clear and compelling vision and I look forward to leveraging my recent experience at both Fever-Tree and Typhoo Tea to deliver it. Rob leaves an invaluable legacy in strong Finance talent, technology platforms as well as the AIM listing, and I will be working closely with him and the Chapel Down leadership team to ensure a smooth transition"

*Subject to completion of customary regulatory due diligence. A further announcement confirming the appointment of Lourens Mouton, disclosing information in respect of Schedule 2(g) of the AIM Rules, will be made prior to his formal appointment.

Contacts

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About Chapel Down:

Chapel Down (AIM: CDGP) is England's leading and largest winemaker and the power brand of English wine, the world's newest international wine region. From its home in Kent in the heart of the Garden of England, Chapel Down produces a range of sparkling and still wines which consistently win prestigious international awards for their quality. Chapel Down has over 1,000 acres of vineyards, c10% of the UK's total, of which 750 acres are fully productive.

Chapel Down's status as the most recognised English wine brand is supported by its partnerships with flagship sporting and cultural events including Ascot, The Boat Race and Pub in the Park, and Chapel Down is the 'Official Sparkling Wine' of the England and Wales Cricket Board.

Chapel Down is listed on the London Stock Exchange's AIM and has over 10,000 retail investors who enjoy discounts on Chapel Down's wines, tours and tastings at the brand's home at Tenterden in Kent, which each year attracts c50,000 visitors.

Chapel Down is strongly committed to growing its business in balance with the environment and sustainability is a strong, ongoing focus. The company is a founding member of Sustainable Wines of Great Britain and practices sustainable viticulture.

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