



**The Sage Group plc
Investor and Analyst event**

The Sage Group plc will hold a webinar for investors and analysts on Innovating for Growth through AI, on Wednesday 12th March 2025 at 16:00 GMT.

The event will include presentations on Sage's platform and go-to-market strategy, followed by a Q&A discussion. The webinar will be led by Steve Hare (Chief Executive Officer), together with Derk Bleeker (Chief Commercial Officer), Walid Abu-Hadba (Chief Product Officer), Amy Lawson (Chief Brand and Corporate Affairs Officer) and Dan Miller (EVP Product) and is expected to last for approximately 90 minutes.

The webinar is intended to be educational in nature, and no new material financial information will be provided.

To register for the webinar, please follow the link below:

<https://edge.media-server.com/mmc/p/g5ynn6yp>

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About Sage

Sage exists to knock down barriers so everyone can thrive, starting with the millions of small and mid-sized businesses (SMBs) served by us, our partners and accountants. Customers trust our finance, HR and payroll software to make work and money flow. By digitising business processes and relationships with customers, suppliers, employees, banks and governments, our digital network connects SMBs, removing friction and delivering insights. Knocking down barriers also means we use our time, technology and experience to tackle digital inequality, economic inequality and the climate crisis.

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