

**Hollywood Bowl Group plc (the "Company")**

**Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and their Closely Associated Persons**

The Company announces that Stephen Burns (Chief Executive Officer), Laurence Keen (Chief Financial Officer), Melanie Dickinson (Chief People Officer) and Darryl Lewis (Chief Operating Officer) have each elected to withdraw their cash contributions made in accordance with savings contracts under the Company's 2022 Save As You Earn (SAYE) scheme, and therefore the options granted to them under the 2022 SAYE have lapsed.

The SAYE is an all-employee scheme approved by HM Revenue and Customs. The SAYE exercise price for the options granted in 2022 was £2.845 per share, which is above the prevailing share price, and the options became exercisable at the end of the three-year saving plan, on 1 March 2025.

The notifications below, made in accordance with the requirements of the UK Market Abuse Regulation, provide further detail.

1.	Details of PDMR / person closely associated with them ('PCA')						
a)	Name	Stephen Burns					
2.	Details of PDMR / person closely associated with them ('PCA')						
a)	Position / status	Chief Executive Officer					
b)	Initial notification / amendment	Initial notification					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Hollywood Bowl Group plc					
b)	LEI	213800XB8YZNGJYDEZ97					
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument	Ordinary shares of £0.01 each  ISIN: GB00BD0NVK62					
b)	Nature of the transaction	Lapse of SAYE options on withdrawal of cash contributions					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>1,265</td></tr></table>		Price(s)	Volume(s)	Nil	1,265
Price(s)	Volume(s)						
Nil	1,265						
d)	Aggregated information  Aggregated volume  Price	N/A - Single transaction					
e)	Date of the transaction	2025-03-01					
f)	Place of the transaction	Outside a trading venue					

<b>1.</b>	<b>Details of PDMR / person closely associated with them ('PCA')</b>	
a)	Name	Laurence Keen
<b>2.</b>	<b>Details of PDMR / person closely associated with them ('PCA')</b>	
a)	Position / status	Chief Financial Officer
b)	Initial notification / amendment	Initial notification
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Hollywood Bowl Group plc
b)	LEI	213800XB8YZNGJYDEZ97
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

	conducted					
a)	Description of the financial instrument	Ordinary shares of £0.01 each  ISIN: GB00BD0NVK62				
b)	Nature of the transaction	Lapse of SAYE options on withdrawal of cash contributions				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>1,265</td></tr></table>	Price(s)	Volume(s)	Nil	1,265
Price(s)	Volume(s)					
Nil	1,265					
d)	Aggregated information  Aggregated volume  Price	N/A - Single transaction				
e)	Date of the transaction	2025-03-01				
f)	Place of the transaction	Outside a trading venue				

1.	Details of PDMR / person closely associated with them ('PCA')						
a)	Name	Melanie Dickinson					
2.	Details of PDMR / person closely associated with them ('PCA')						
a)	Position / status	Chief People Officer					
b)	Initial notification / amendment	Initial notification					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Hollywood Bowl Group plc					
b)	LEI	213800XB8YZNGJYDEZ97					
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument	Ordinary shares of £0.01 each  ISIN: GB00BD0NVK62					
b)	Nature of the transaction	Lapse of SAYE options on withdrawal of cash contributions					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>1,898</td></tr></table>		Price(s)	Volume(s)	Nil	1,898
Price(s)	Volume(s)						
Nil	1,898						
d)	Aggregated information  Aggregated volume  Price	N/A - Single transaction					
e)	Date of the transaction	2025-03-01					
f)	Place of the transaction	Outside a trading venue					

<b>3.</b>	<b>Details of PDMR / person closely associated with them ('PCA')</b>	
b)	Name	Darryl Lewis
<b>4.</b>	<b>Details of PDMR / person closely associated with them ('PCA')</b>	
c)	Position / status	Chief Operating Officer
d)	Initial notification / amendment	Initial notification
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Hollywood Bowl Group plc
b)	LEI	213800XB8YZNGJYDEZ97
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument	Ordinary shares of £0.01 each

g)	Description of the financial instrument	Ordinary shares of £0.01 each ISIN: GB00BD0NVK62	
h)	Nature of the transaction	Lapse of SAYE options on withdrawal of cash contributions	
i)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		Nil	3,163
j)	Aggregated information	N/A - Single transaction	
	Aggregated volume		
	Price		
k)	Date of the transaction	2025-03-01	
l)	Place of the transaction	Outside a trading venue	

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