RNS Number : 3332Z
PCI-PAL PLC
04 March 2025

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PCI-PAL PLC
("PCI Pal", the "Company" or "the Group")

Director Share Purchase

PCI-PAL PLC (AIM: PCIP), the global cloud provider of secure payment solutions for business communications, has been notified that James Barham, Chief Executive Officer, purchased 33,851 Ordinary Shares at a price of 59.0 pence per Ordinary Share on 4 March 2025. As a result of this transaction James Barham's beneficial interest in the Company increases to 260,152 Ordinary Shares representing 0.36 per cent. of the Company's total voting rights.

For further information, please contact:

PCI-PAL PLC	Via Walbrook PR
James Barham - Chief Executive Officer	
Ryan Murray - Chief Financial Officer	
Cavendish Capital Markets Limited (Nominated Adviser and Broker)	+44 (0) 20 7227 0500
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About PCI Pal:

PCI Pal is a leading provider of Software-as-a-Service ("SaaS") solutions that empower companies to take payments from their customers securely, adhere to strict industry governance, and remove their business from the significant risks posed by non-compliance and data loss. Our products secure payments and data in any business communications environment including voice, chat, social, email, and contact centre. We are integrated to, and resold by, some of the worlds' leading business communications vendors, as well as major payment service providers.

The entirety of our product-base is available from our global cloud platform hosted in Amazon Web Services ("AWS"), with regional instances across EMEA, North America, and ANZ.

For more information visit www.pcipal.com or follow the team on Linkedin: https://www.linkedin.com/company/pci-pal/

1.	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name:	James Barham

2.	**Reason for the notification**	
a)	Position/status:	Chief Executive Officer
b)	Initial notification/Amendment:	Initial notification
3.	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name:	PCI PAL PLC
b)	LEI:	213800XTX34IQYMYES95
4.	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument: Identification code:	Ordinary Shares of 1 pence each ISIN Code: GB0009737155
b)	Nature of the transaction:	Purchase of Ordinary Shares
c)	Price(s) and volume(s):	**Price(s)**: 59.0 pence **Volume(s)**: 33,851
d)	Aggregated information: • Aggregated volume: • Price:	N/A
e)	Dates of the transaction:	4 March 2025
f)	Place of the transaction:	London Stock Exchange, AIM Market (XLON)

END

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