

5 March 2025

Baltic Classifieds Group PLC
(the "Company")

Notification of transactions by persons discharging managerial responsibilities and their PCAs

The Company announces that it was notified of the following transfers of ordinary shares of 1 pence of the Company ("Ordinary Shares") by Trevor Mather, Chair of the Company, and Suzanne Mather, a Person Closely Associated with Trevor Mather:

- 1) A transfer of 75,000 Ordinary Shares by Trevor Mather to the Mather Family Charitable Trust (Charity No. 1180415) for nil consideration. Trevor Mather and Persons Closely Associated are Trustees therefore the Mather Family Charitable Trust is considered to be a Person Closely Associated with Trevor Mather and these shares will continue to be included in Trevor Mathers' overall holding.
- 2) A transfer of 52,300 Ordinary Shares by Suzanne Mather to the Mather Family Charitable Trust (Charity No. 1180415) for nil consideration. These share will continue to be included in Trevor Mathers' overall holding.

Following these transactions, Trevor Mather's, together with his Persons Closely Associated, holding remains unchanged at 5,081,418 Ordinary Shares, representing 1.05% of the issued ordinary share capital of the Company. Details of the transactions are below.

This announcement is made in accordance with the requirements of the EU Market Abuse Regulation. The notification of dealing forms can be found below.

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Trevor Mather	
2)	Reason for the notification		
a)	Position/status	Chair	
b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer		
a)	Name	Baltic Classifieds Group PLC	
b)	LEI	21380011RPHCFSSQS969	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument. Identification code	Ordinary shares of 1 pence each ISIN: GB00BN44P254	
b)	Nature of the transaction	A transfer of shares to PCA's as follows: A transfer of 75,000 Ordinary Shares to the Mather Family Charitable Trust (Charity No. 1180415) for nil consideration. Trevor Mather and Persons Closely Associated will exercise control in relation to that portion of the Trust that represents the donation and therefore these shares will continue to be included in Trevor Mathers' overall holding.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	75,000
d)	Aggregated information		
	- Aggregated volume	75,000	
	- Aggregated price	Nil	
e)	Date of the transaction	2025-02-27	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Suzanne Mather
2)	Reason for the notification	
a)	Position/status	Person Closely Associated with Trevor Mather
b)	Initial notification/Amendment	Initial notification
3	Details of the issuer	

a)	Name	Baltic Classifieds Group PLC	
b)	LEI	21380011RPHCFSSQS969	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument. Identification code	Ordinary shares of 1 pence each ISIN: GB00BN44P254	
b)	Nature of the transaction	A transfer of 52,300 Ordinary Shares to the Mather Family Charitable Trust (Charity No. 1180415) for nil consideration. Trevor Mather and Persons Closely Associated will exercise control in relation to that portion of the Trust that represents the donation and therefore these shares will continue to be included in Trevor Mathers' overall holding.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	52,300
d)	Aggregated information		
	- Aggregated volume	52,300	
	- Aggregated price	Nil	
e)	Date of the transaction	2025-02-27	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Mather Family Charitable Trust Charity Number 1180415	
2)	Reason for the notification		
a)	Position/status	Person Closely Associated with Trevor Mather	
b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer		
a)	Name	Baltic Classifieds Group PLC	
b)	LEI	21380011RPHCFSSQS969	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument. Identification code	Ordinary shares of 1 pence each ISIN: GB00BN44P254	
b)	Nature of the transaction	Transfer of ordinary shares of 1 pence each from Trevor Mather for Nil consideration Transfer of ordinary shares of 1 pence each from Suzanne Mather (Person Closely Associated with Trevor Mather) for Nil consideration	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	75,000
		Nil	52,300
d)	Aggregated information		
	- Aggregated volume	127,300	
	- Aggregated price	Nil	
e)	Date of the transaction	2025-02-27	
f)	Place of the transaction	Outside a trading venue	

Enquiries

Baltic Classifieds Group PLC

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Baltic Classifieds Group PLC LEI: 21380011RPHCFSSQS969

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