

6 March 2025

GB GROUP PLC
("GBG" or the "Company")

Notification and public disclosure of transactions by persons discharging managerial responsibilities ("PDMR")

The Company announces that on 4 March 2025 David Ward (CFO) exercised options over 50,000 ordinary shares of 2.5 pence each in the Company ("Ordinary Shares").

To cover the exercise costs and associated taxes he sold 27,574 of the vested Ordinary Shares under the option at a price of 313.0 pence per share on 4 March 2025, retaining the balance of 22,426 shares.

Following this notification Mr Ward has a beneficial holding of 119,426 Ordinary Shares (which represents 0.05% of the issued share capital of the Company) and has options over a maximum of 576,365.

The information below (set out in accordance with the requirements of EU Market Abuse Regulation) provides further detail:

1.	Details of the person discharging managerial responsibilities / person closely associated			
a.	Name	1. David Ward		
2.	Reason for the notification			
a.	Position/status	1. CFO		
b.	Initial notification /Amendment	Initial notification		
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a.	Name	GB Group plc		
b.	LEI	213800RBAFZIBCV7XR29		
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
b.	Nature of the transaction	Acquisition of Ordinary Shares following the exercise of options.		
c.	Price(s) and volume(s)		Price(s)	Volume(s)
		1	2.5p	50,000
d.	Aggregated information <i>Aggregated volume Price</i>		Price(s)	Volume(s)
		1	2.5p	50,000
e.	Date of the transaction	4 March 2025		
f.	Place of the transaction	London Stock Exchange (XLON); AIM		

4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a.	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 2.5 pence GB0006870611		
b.	Nature of the transaction	Sale of Ordinary Shares following exercise of options.		
c.	Price(s) and volume(s)		Price(s)	Volume(s)
		1	313.0p	27,574
d.	Aggregated information Aggregated volume		Price(s)	Volume(s)
		1	313.0p	27,574

	Price	21,314
e.	Date of the transaction	4 March 2025
f.	Place of the transaction	London Stock Exchange (XLON); AIM

- Ends -

For further information, please contact:

GBG Annabelle Burton, Company Secretary Richard Foster, Investor Relations	+44 (0) 1244 657333 +44 (0) 7816 124164
Deutsche Numis (Nominated Adviser and Corporate Broker) Simon Willis & Joshua Hughes	+44 (0) 0207 260 1000
Website	www.gbgplc.com/investors

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHUPUWGWUPAGBA