

Sealand Capital Galaxy Limited
("Sealand" or the "Company")

Sealand Capital Galaxy Announces EVOO AI PLC's Acceptance into the NVIDIA Connect Program

Sealand Capital Galaxy Limited [LSE: SCGL], an IT, Social Media & Technology company focused on consolidating compelling technology opportunities in the global marketplace, is pleased to announce that our SEA-VOO partner and investee, EVOO AI PLC, ("EVOO") has been accepted into the prestigious NVIDIA Connect Program.

Acceptance into the NVIDIA Connect Program provides EVOO with direct access to NVIDIA's advanced AI acceleration tools, technical resources, and a robust network of innovators. More importantly, this collaboration paves the way for building meaningful partnerships with other leaders in the AI and technology space, further enhancing our collective capabilities to drive innovation within the luxury market.

A key advantage of the program includes the opportunity to leverage preferential pricing and reduced operational costs. These cost efficiencies enable EVOO, and by extension SEA-VOO, to reinvest in technological advancements and deliver enhanced, AI-powered solutions that redefine personalized consumer experiences in luxury e-commerce.

Dr. Thomas Sawyer, CEO of Sealand Capital Galaxy, commented:

"We are very pleased to announce that EVOO has been accepted into the NVIDIA Connect Program. This validates the commitment to best practices and the high standard of the technical work being carried out by EVOO, and underlines the innovative work being done by the team. Our approach to developing partnerships across our operations involves working with the best companies in technology, product, consumer channels and distribution, and this one in particular will help to open up new avenues for strategic partnerships within the AI ecosystem. An additional bonus is the preferential pricing and reduced costs afforded by this program, which will be very helpful in accelerating our roadmap, allowing us to drive forward a new phase in the delivery of AI-powered personalization in the luxury market."

EVOO AI PLC

EVOO is a proprietary data platform with specialized AI learning models tailored to drive meaningful commercial and consumer insights in the luxury goods sector, leading to increased revenue for its customers. Integrating proprietary, open-source, and partner AI models, the platform delivers in-depth, actionable intelligence on market trends and consumer behaviours. These insights are primarily derived from applications targeted at consumers, retailers, and brands. Its flagship application, Olive, is a luxury e-commerce marketplace that features influencer-curated boutiques, offering consumers a personalized shopping experience.

EVOO is at a very exciting juncture in its present corporate development, supported by a management team with a track-record of success in the industry that they are operating in and pursuing.

SEA-VOO AI ASIA

Over the last 5 years, Sealand's wholly owned operating subsidiary SCG Group Limited (a company operating distribution agreements with international brands seeking access to the APAC market) has focused on partnering with growing consumer brands that have been seeking access to the APAC region. SCG Group Limited was created to provide brands with access to scalable markets in the APAC region through providing distribution and payment gateway solutions, enabling the APAC region to access global products with transactional and settlement ease.

On 27 January 2025 (see news release [here](#)), the Company announced the formation of "SEA-VOO AI ASIA" or "SEA-VOO". SEA-VOO is a partnership between the Company and EVOO AI PLC, with the objective of launching a proprietary platform for the APAC market.

SEA-VOO allows Sealand to leverage the existing developments and infrastructure that EVOO have built whilst taking control over the technology's development and roll-out in the APAC region. This involves securing IP and exclusivity, as well as the majority of any future earnings that the platform may derive in the APAC territory. This strategy is consistent with Sealand's commitment to adapting to technological advances, such as are being seen in the AI Industry, through the creation of complimentary strategic partnerships and transactions that can complement, grow and scale the Company's existing operations in the APAC region and allow us to raise the Company's competitive profile in the marketplace.

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Enquiries:

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Notes to Editors:

The Company's Shares are traded on the transition category of the London Stock Exchange under the ticker LSE: SCGL

Further information on Sealand Capital Galaxy Limited is available on:

www.sealandcapitalgalaxy.com

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