

6 March 2025

REACT Group plc
("REACT", the "Group" or the "Company")

Director/PDMR Shareholding

REACT Group plc (AIM: REAT.L), the leading specialist support services provider to the FM industry, announces that on 6 March 2025, Spencer Dredge, Chief Financial Officer, purchased 10,000 ordinary shares of 12.5 pence each in the Company ("**Ordinary Shares**") at a price of 72.19 pence per Ordinary Share.

Following the purchase, Mr Dredge has an interest in 10,000 Ordinary Shares, representing 0.04% of the total issued share capital of the Company.

For more information:

REACT Group

Shaun Doak, Chief Executive Officer
Spencer Dredge, Chief Financial Officer
Mark Braund, Chair

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About Us:

REACT Group plc, the UK's leading support services provider to the facility management (FM) sector, operates with four divisions: LaddersFree, one of the largest commercial window cleaning businesses in the UK; Fidelis Contract Services ("Fidelis"), a contract cleaning and soft facilities maintenance business; REACT business, which primarily provides a solution to emergency and specialist cleaning situations, both through long-term framework agreements and on an ad-hoc basis and recently acquired 24hr Aquaflo Services Ltd, a commercial drainage and plumbing services business which delivers services to clients in the south east of England.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Spencer Dredge
2	Reason for the notification	
a)	Position/status	Chief Financial Officer
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	REACT Group PLC
b)	LEI	213800H54C4GOFN7MO32
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares GB00BPCTRB97
b)	Nature of the transaction	Purchase of Ordinary Shares
c)	Price(s) and volume(s)	

	Volume(s)	Price (pence)	Volume
		72.19	10,000
d)	Aggregated information - Aggregated volume - Price	N/A - Single transaction	
e)	Date of the transaction	6 March 2025	
f)	Place of the transaction	London Stock Exchange, AIM (XLON)	

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