

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

This announcement is made in accordance with the UK Market Abuse Regulation (Regulation (EU) 596/2014, as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018).

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Peter Edwards and Janine Edwards
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Peter Edwards - PDMR/Partnership Director Janine Edwards - PCA
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	St. James's Place plc
b)	LEI	213800M993ICXOMBCP87
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

<b>Transaction 1</b>			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each	
	Identification code	GB0007669376	
b)	Nature of the transaction	Sale of Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£10.980002	415,000
d)	Aggregated information: - Aggregated volume - Price	415,000 £4,556,700.83	
e)	Date of the transaction	4 March 2025	
f)	Place of the transaction	XLON	

**For further information:**

**St. James's Place plc**

**Jonathan Dale**, Company Secretary - 01285 717237

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [ms@seg.com](mailto:ms@seg.com) or visit [www.ms.com](http://www.ms.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

