



6 March 2025

PCI-PAL PLC

("PCI Pal", the "Company" or "the Group")

PDMR Issue of Options

PCI-PAL PLC (AIM: PCIP), the global cloud provider of secure payment solutions, announces that it has granted options ("Options") over ordinary shares of 1 pence each ("Ordinary Shares") to Ryan Murray, Chief Financial Officer of the Company, on 6 March 2025 at an exercise price of 57.0 pence, being the closing price on 5 March 2025, as follows:

Name	Title	Options Granted	Earliest Exercising Date	Total Options Held
Ryan Murray	CFO	350,000	6 March 2028	350,000

The terms vesting are as follows:

Tranche of Awards	Vesting Criteria
50% of the grant Options	The Option shall be exercisable over 50% of the Option Shares (rounded down to the nearest whole Share) if the price of the Company's shares, as determined by the previous dealing day's closing price (derived from the London Stock Exchange or as published in the Financial Times) ("Company Share Price") is equal to or greater than 58.0 pence per share during any continuous 30 day period falling after the Date of Grant.
25% of the grant Options	The Option shall be exercisable over an additional 25% of the Option Shares (rounded down to the nearest whole Share) if the Company Share Price is equal to or greater than 150% of the of the share price on Date of Grant during any continuous 30 day period falling after the Date of Grant.
25% of the grant Options	The Option shall be exercisable over the remaining 25% of the Option Shares if the Company Share Price is equal to or greater than 200% of the of the share price on Date of Grant during any continuous 30 day period falling after the Date of Grant.

Subject to the Vesting Criteria above being met, the earliest any of the Options may be exercised is after three years.

Following this announcement, there are a total of 8,921,667 options over Ordinary Shares in issue, representing 12.29% of the current issued share capital of the Company.

For further information, please contact:

PCI-PAL PLC

Via Walbrook PR

James Barham - Chief Executive Officer

Ryan Murray - Chief Financial Officer

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About PCI Pal:

PCI Pal is a leading provider of Software-as-a-Service ("SaaS") solutions that empower companies to take payments from their customers securely, adhere to strict industry governance, and remove their business from the significant risks posed by non-compliance and data loss. Our products secure payments and data in any business communications environment including voice, chat, social, email, and contact centre. We are integrated to, and resold by, some of the world's leading business communications vendors, as well as major payment service providers.

The entirety of our product-base is available from our global cloud platform hosted in Amazon Web Services ("AWS"), with regional instances across EMEA, North America, and ANZ.

For more information visit www.pcipal.com or follow the team on LinkedIn: <https://www.linkedin.com/company/pci-pal/>

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name:	Ryan Murray				
2.	Reason for the notification					
a)	Position/status:	PDMR - Chief Financial Officer				
b)	Initial notification/Amendment:	Initial notification				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name:	PCI PAL PLC				
b)	LEI:	213800TX34IQYMYES95				
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument: Identification code:	Ordinary shares of 1 pence each ISIN Code: GB0009737155				
b)	Nature of the transaction:	Grant of Options				
c)	Price(s) and volume(s):	<table><tr><th>Price(s)</th><th>Volume(s)</th></tr><tr><td>57.0 pence</td><td>350,000</td></tr></table>	Price(s)	Volume(s)	57.0 pence	350,000
Price(s)	Volume(s)					
57.0 pence	350,000					
d)	Aggregated information: <ul style="list-style-type: none">Aggregated volume:Price:	See 4(c) above				
e)	Dates of the transactions:	6 March 2025				
f)	Place of the transaction:	Off Market Transaction				

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