RNS Number: 7023Z Assura PLC 06 March 2025

6 March 2025

Assura plc ("the Company")

Notifications of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company announces that on 5 March 2025 the following named PDMRs acquired partnership shares and were awarded matching shares and free shares over ordinary shares of 10 pence each in the Company under the Company's Share Incentive Plan ("SIP").

| PDMR | Position | Number of partnership shares acquired | Number of matching shares awarded | Shareholding of PDMR and PCAs post acquisition and award |
|--------------------|----------------------------------|------------------------------------------------|--------------------------------------------|----------------------------------------------------------------------|
| Jonathan Murphy | CEO | 363 | 423 | 3,330,307 |
| Jayne Cottam | CFO | 363 | 423 | 955,452 |
| Orla Ball | General Counsel | 363 | 423 | 42,150 |
| Robert James | Group Development Director | 363 | 423 | 33,238 |
| Sarah Taylor | Chief People Officer | 363 | 423 | 22,322 |
| Steven Noble | Chief Investment Officer | 363 | 424 | 609,294 |

The Notification of Dealing Form for each PDMR can be found below.

This notification is made in accordance with the Market Abuse Regulation.

Notification of dealing form

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | |
|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|--|--|
| a) | Name | Jonathan Murphy | | |
| 2 | Reason for the n | otification | | |
| a) | Position/status | CEO | | |
| b) | Initial notification/ Amendment | Initial notification | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | |
| a) | Name | Assura plc | | |
| b) | LEI | 21380026T19N2Y52XF72 | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | |
| a) | Description of the financial instrument, type | Ordinary shares of 10 pence each | | |

| Identification code | GB00BVGBWW93 | | |
|-------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Nature of the transaction | Acquisition of partnership shares and award of matching shares under the SIP | | |
| Price(s) and | [B: () | | |
| volume(s) | Price(s) | Volume(s) | _ |
| | £0.41324 GBP | 786 | |
| | | | _ |
| Aggregated information | | | |
| Aggregated volume | Aggregate Price | Aggregate Volume | Aggregate Total |
| - Price | £0.41324 GBP | 786 | £324.81 GBP |
| Date of the transaction | 5 March 2025 | | |
| Place of the transaction | XLON | | _ |
| | Nature of the transaction Price(s) and volume(s) Aggregated information Aggregated volume Price Date of the transaction Place of the | Nature of the transaction Price(s) and volume(s) Price(s) £0.41324 GBP Aggregated information Aggregated volume Price Substitute of the transaction 5 March 2025 Place of the XLON | Nature of the transaction Acquisition of partnership shares and aw under the SIP Price(s) and volume(s) Price(s) £0.41324 GBP Aggregated information Aggregated volume Price \$\text{20.41324 GBP}\$ Aggregate Price \$\text{40.41324 GBP}\$ Aggregate Volume \$\text{5 March 2025}\$ Place of the transaction Acquisition of partnership shares and aw under the SIP |

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | |
|----|-----------------------------------------------------------------------------------------|------------------------------------------------------------------------------|----------------------|-----------------------------------------|--|
| a) | Name | Jayne Cottam | | | |
| 2 | Reason for the n | tification | | | |
| a) | Position/status | CFO | | | |
| b) | Initial notification/ Amendment | Initial notification | | | |
| 3 | | luer, emission allowa neer or auction moni | | ipant, auction | |
| a) | Name | Assura plc | | | |
| b) | LEI | 21380026T19N2Y52 | XF72 | | |
| 4 | instrument; (ii) ea | nsaction(s): section t ach type of transacti ns have been condu | on; (iii) each date; | (i) each type of and (iv) each place | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 10 pence each | | | |
| | Identification code | GB00BVGBWW93 | | | |
| b) | Nature of the transaction | Acquisition of partnership shares and award of matching shares under the SIP | | | |
| c) | Price(s) and | Drive (a) | [\ / - / - \ | | |
| | volume(s) | Price(s) £0.41324 GBP | Volume(s) 786 | | |
| η) | Angregated | | | | |

| ر م | information | | | |
|-----|-------------------------------------|-----------------|---------------------|-----------------|
| | Aggregated volume | Aggregate Price | Aggregate Volume | Aggregate Total |
| | - Price | £0.41324 GBP | 786 | £324.81 GBP |
| e) | Date of the transaction | 5 March 2025 | | |
| f) | Place of the transaction | XLON | | |

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | |
|----|-----------------------------------------------------------------------------------------|-----------------------------------------------------------------------|------------------------------|------------------------|--|
| a) | Name | Orla Ball | | | |
| 2 | Reason for the no | otification | | | |
| a) | Position/status | General Counsel | | | |
| b) | Initial notification/ Amendment | Initial notification | | | |
| 3 | Details of the issuplatform, auction | uer, emission allowa eer or auction moni | ance market particip itor | oant, auction | |
| a) | Name | Assura plc | | | |
| b) | LEI | 21380026T19N2Y52 | XF72 | | |
| 4 | instrument; (ii) ea | nsaction(s): section t ach type of transacti ns have been condu | on; (iii) each date; a | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 10 pence each | | | |
| | Identification code | GB00BVGBWW93 | | | |
| b) | Nature of the transaction | Acquisition of partne under the SIP | ership shares and awa | ard of matching shares | |
| c) | Price(s) and | | | 1 | |
| | volume(s) | Price(s) | Volume(s) | | |
| | | £0.41324 GBP | 786 | | |
| d) | Aggregated information | | | | |
| | Aggregated volume | Aggregate Price | Aggregate Volume | Aggregate Total | |
| | - Price | £0.41324 GBP | 786 | £324.81 GBP | |
| e) | Date of the transaction | 5 March 2025 | | | |
| f) | Place of the transaction | XLON | | | |

| a) | Name | Robert James | | | | |
|----|----------------------------------------------------------------------|-----------------------------------------------------------------------|-------------------------|------------------------------------------------|--|--|
| 2 | Reason for the notification | | | | | |
| a) | Position/status | Group Development Director | | | | |
| b) | Initial notification/ Amendment | Initial notification | | | | |
| 3 | Details of the issuplatform, auction | l uer, emission allowa neer or auction moni | ance market par itor | ticipant, auction | | |
| a) | Name | Assura plc | | | | |
| b) | LEI | 21380026T19N2Y52 | XF72 | | | |
| 4 | instrument; (ii) ea | nsaction(s): section t ach type of transacti ns have been condu | on; (iii) each da | or (i) each type of te; and (iv) each place | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 10 pence each | | | | |
| | code | GB00BVGBWW93 | | | | |
| b) | Nature of the transaction | Acquisition of partner under the SIP | ership shares and | award of matching shares | | |
| c) | Price(s) and | | | | | |
| | volume(s) | Price(s) £0.41324 GBP | Volume(s) 786 | | | |
| d) | Aggregated information | | | | | |
| | Aggregated volume | Aggregate Price | Aggregate Volume | Aggregate Total | | |
| | - Price | £0.41324 GBP | 786 | £324.81 GBP | | |
| e) | Date of the transaction | 5 March 2025 | | | | |
| f) | Place of the transaction | XLON | | | | |

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|--|--|--|
| a) | Name | Sarah Taylor | | | |
| 2 | Reason for the no | otification | | | |
| a) | Position/status | Chief People Officer | | | |
| b) | Initial notification/ Amendment | Initial notification | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | |
| a) | Name | Assura plc | | | |
| b) | LEI | 21380026T19N2Y52XF72 | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place | | | | |

| a) | Description of the financial instrument, type of instrument | Ordinary shares of 10 pence each | | | |
|---------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|----------------------------------------------------------------|--|
| | Identification code | GB00BVGBWW93 | | | |
| b) | Nature of the transaction | Acquisition of partner under the SIP | ership shares and | award of matching share: | |
| c) | Price(s) and | | | | |
| | volume(s) | Price(s) £0.41324 GBP | Volume(s) 786 | | |
| d) | Aggregated information | | | | |
| | Aggregatedvolume | Aggregate Price | Aggregate Volume | Aggregate Total | |
| | - Price | £0.41324 GBP | 786 | £324.81 GBP | |
| e) | Date of the transaction | 5 March 2025 | | | |
| Ð | Place of the | XLON | | | |
| 1) | transaction | 72011 | | | |
| • | transaction Details of the per | | anagerial respon | sibilities/person closely | |
| 1 | transaction | | nnagerial respon | sibilities/person closely | |
| 1 a) | Details of the per associated | rson discharging ma | nnagerial respon | sibilities/person closely | |
| 1 a) 2 | transaction Details of the perassociated Name | rson discharging ma | | sibilities/person closely | |
| 1 a) 2 a) | transaction Details of the perassociated Name Reason for the ne | rson discharging ma | | sibilities/person closely | |
| a) 2 a) b) | ransaction Details of the perassociated Name Reason for the new position/status Initial notification/ Amendment Details of the issues the issues the perassociated | Steven Noble otification Chief Investment Of | ficer ance market par | | |
| a) 2 a) b) | ransaction Details of the perassociated Name Reason for the new position/status Initial notification/ Amendment Details of the issues the issues the perassociated | Steven Noble Otification Chief Investment Of Initial notification uer, emission allow | ficer ance market par | | |
| a) 2 a) b) a) | transaction Details of the perassociated Name Reason for the new Position/status Initial notification/ Amendment Details of the issiplatform, auction | Steven Noble Otification Chief Investment Of Initial notification uer, emission allowater or auction mon | ficer ance market par itor | | |
| a) 2 a) b) | transaction Details of the perassociated Name Reason for the new position/status Initial notification/Amendment Details of the issuplatform, auction Name LEI Details of the trainstrument; (ii) ear | Steven Noble Otification Chief Investment Of Initial notification uer, emission allowneer or auction mon Assura plc 21380026T19N2Y52 | ance market paritor EXF72 to be repeated foion; (iii) each data | ticipant, auction | |
| 1 a) 2 a) b) 3 a) b) 4 | transaction Details of the perassociated Name Reason for the new position/status Initial notification/Amendment Details of the issuplatform, auction Name LEI Details of the trainstrument; (ii) ear | Steven Noble Otification Chief Investment Of Initial notification uer, emission allowater or auction mon Assura plc 21380026T19N2Y52 nsaction(s): section ach type of transacti | ance market par itor EXF72 to be repeated fo ion; (iii) each dat ucted | ticipant, auction | |
| 1 a) 2 a) b) 3 a) b) 4 | transaction Details of the perassociated Name Reason for the new Position/status Initial notification/Amendment Details of the issiplatform, auction Name LEI Details of the trainstrument; (ii) earner transaction Description of the financial instrument, type of instrument ldentification code | Steven Noble otification Chief Investment Of Initial notification uer, emission allowater or auction mon Assura plc 21380026T19N2Y52 nsaction(s): section ach type of transactions have been condi- | ance market par itor EXF72 to be repeated fo ion; (iii) each dat ucted | ticipant, auction | |
| f) 1 a) 2 a) b) 4 b) | transaction Details of the perassociated Name Reason for the new Position/status Initial notification/Amendment Details of the issiplatform, auction Name LEI Details of the trainstrument; (ii) earner transaction Description of the financial instrument, type of instrument ldentification | Steven Noble otification Chief Investment Of Initial notification Ler, emission allowater or auction mon Assura plc 21380026T19N2Y52 Insaction(s): section ach type of transactions have been conducted by the conducted of the co | ance market paritor 2XF72 to be repeated foion; (iii) each datucted 10 pence each | ticipant, auction | |
| 1 a) 2 a) b) 3 a) b) 4 | transaction Details of the perassociated Name Reason for the new Position/status Initial notification/Amendment Details of the issiplatform, auction Name LEI Details of the trainstrument; (ii) earner transaction Description of the financial instrument, type of instrument ldentification code Nature of the | Steven Noble otification Chief Investment Of Initial notification uer, emission allowater or auction mon Assura plc 21380026T19N2Y52 nsaction(s): section ach type of transactions have been conducted by the conducted of the | ance market paritor 2XF72 to be repeated foion; (iii) each datucted 10 pence each | ticipant, auction or (i) each type of te; and (iv) each place | |

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|----|-------------------------------------|-----------------|---------------------|-----------------|
| d) | Aggregated information | | | |
| | Aggregated volume | Aggregate Price | Aggregate Volume | Aggregate Total |
| | - Price | £0.41324 GBP | 787 | £325.22 GBP |
| e) | Date of the transaction | 5 March 2025 | | |
| f) | Place of the transaction | XLON | | |

For more information, please contact:

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FGS Global

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Notes to Editors

Assura plc is the UK's leading diversified healthcare REIT. Assura enables better health outcomes through its portfolio of more than 600 healthcare buildings, from which over six million patients are served.

A UK REIT based in Altrincham, Assura is a constituent of the FTSE 250 and the EPRA* indices and has a secondary listing on the Johannesburg Stock Exchange. As at 30 September 2024, Assura's portfolio was valued at £3.2 billion and has a strong track record of growing financial returns and dividends for shareholders.

At Assura we BUILD for health and as the first FTSE 250 certified B Corp we are committed to keeping ESG at the heart of our strategy, creating Healthy Environments (E) and Healthy Communities (S) and maintaining a Healthy Business (G).

Further information is available at www.assuraplc.com

*EPRA is a registered trademark of the European Public Real Estate Association

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