

FOR IMMEDIATE RELEASE

LEI: 213800QGNIWTFMENJ24

7 March 2025

SSP Group plc
(the "Company")

Notification of transactions by a Person Discharging Managerial Responsibility ("PDMR")

The Company announces that the person set out in the table below, being a Person Discharging Managerial Responsibility (a "PDMR"), has transacted in ordinary shares of 1^{17/200} pence nominal value in the capital of the Company (the "Shares") in connection with various awards granted in 2021 and 2022 under the Restricted Share Plan (the "RSP Awards"). All remaining RSP Awards following the sale of Shares are currently subject to a two-year holding period.

The relevant notification set out below is provided in accordance with the requirements of Article 19 of the UK version of the EU Market Abuse Regulation which is part of UK law by virtue of the European Union (Withdrawal) Act 2018.

For further information, please contact:

SSP Group plc
Fiona Scattergood, Group General Counsel & Company Secretary
Tel: +44 (0) 207 543 3404

	Details of the person discharging managerial responsibility									
a)	Name	Jonathan Davies								
2	Reason for the notification									
a)	Position/status	Deputy Group CEO & CFO								
b)	Initial notification/amendment	Initial notification								
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor									
a)	Full name of the entity	SSP Group plc								
b)	Legal Entity Identifier Code	213800QGNIWTFMENJ24								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 1 ^{17/200} pence								
b)	Identification Code	GB00BGBN7C04								
c)	Nature of the transaction	1. Exercise of various Awards granted in 2021 and 2022 under the Company's Restricted Share Plan (the " RSP Award ") (amounts include a dividend equivalent uplift); and 2. Sale of Shares acquired on the exercise of the RSP Award to discharge tax liabilities arising on such exercise.								
d)	Currency	GBP - British Pound								
e)	Price(s) and Volume(s)	1. Exercise <table><tr><th>Price(s) per share</th><th>Volume(s)</th></tr><tr><td>£0</td><td>371,821</td></tr></table> 2. Sale to discharge tax liabilities <table><tr><th>Price(s) per share</th><th>Volume(s)</th></tr><tr><td>£1.617782</td><td>175,238</td></tr></table>	Price(s) per share	Volume(s)	£0	371,821	Price(s) per share	Volume(s)	£1.617782	175,238
Price(s) per share	Volume(s)									
£0	371,821									
Price(s) per share	Volume(s)									
£1.617782	175,238									

f)	Aggregated Information <ul style="list-style-type: none">- Price- Volume- Total Price	1. Exercise		
		Price	Volume	Total
		£0	371,821	£0
		2. Sale to discharge tax liabilities		
		Price	Volume	Total
		£1.617782	175,238	£283,496.88
g)	Date of transaction	6 March 2025		
h)	Place of transaction	London Stock Exchange (XLON)		

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