

**7 March 2025**

**Canal+ SA**  
(the "Company")

**Director / PDMR Shareholding**

The Company was notified on 6 March 2025 that Maxime SAADA, Chairman of the Management Board and Chief Executive Officer of the Company, acquired a total of 100,000 ordinary shares of €0.25 each ("**Shares**") in the Company on 6 March 2025.

The notifications below, made in accordance with the requirements of Article 19(3) of the UK Market Abuse Regulation, provides further detail.

**Enquiries:**

For investor enquiries      ir@canal-plus.com

For media enquiries      elvire.charbonnel@canal-plus.com

olivia.abehassera@canal-plus.com

**Notification and public disclosure of transactions by persons discharging managerial responsibilities**

|          |  |  |
|----------|--|--|
| <b>1</b> | <b>Details of the person discharging managerial responsibilities / person closely associated</b>   |  |
| a)       | Name   | Maxime SAADA   |
| <b>2</b> | <b>Reason for the notification</b>   |  |
| a)       | Position/status  | Chairman of the Management Board and Chief Executive Officer |
| b)       | Initial notification /Amendment  | Initial notification   |
| <b>3</b> | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |  |
| a)       | Name   | Canal+ SA  |
| b)       | LEI  | 9695000537F9F73BXN18   |
| <b>4</b> | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |  |

|            |  |   |          |           |            |         |
|------------|--|---|----------|-----------|------------|---------|
|            | where transactions have been conducted   |   |          |           |            |         |
| a)         | Description of the financial instrument, type of instrument<br><br>Identification code | Ordinary Shares of €0.25 each<br><br>ISIN: FR001400T0D6   |          |           |            |         |
| b)         | Nature of the transaction  | Acquisition   |          |           |            |         |
| c)         | Price(s) and volume(s)   | <table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>GBP 1.7588</td><td>100,000</td></tr></table> | Price(s) | Volume(s) | GBP 1.7588 | 100,000 |
| Price(s)   | Volume(s)  |   |          |           |            |         |
| GBP 1.7588 | 100,000  |   |          |           |            |         |
| d)         | Aggregated information<br><br>- Aggregated volume<br><br>- Price                       | 100,000<br><br>GBP 175,881.10   |          |           |            |         |
| e)         | Date of the transaction  | 6 March 2025  |          |           |            |         |
| f)         | Place of the transaction   | London Stock Exchange   |          |           |            |         |

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