

Huddled Group plc

("Huddled", the "Company" or the "Group")

February Trading Update

Huddled Group plc (AIM:HUD), the circular economy e-commerce group, wishes to draw shareholders' attention to a video update on trading from Martin Higginson, CEO.

The video will be posted shortly on the Company's profile on X (x.com/huddledgroup).

In the video, Martin provides the following updates:

- In February 2025, the Group received just under 48,000 orders, generating revenue of circa £1.5m, and attracted over 24,000 new customers across its three core brands.
- In the first six days of March 2025, the Group has received circa 11,000 orders and over £350,000 in revenue.
- The additional warehouse space the Group has secured is not expected to be fully operational until late April/early May. The focus in the interim period is sustainable growth to ensure no degradation of service quality.

The board of Huddled are pleased with the progress the Group has made to date in 2025 and are keen to provide shareholders with more regular updates.

Martin Higginson, Huddled Group plc CEO said: *"We've still got loads more to do, especially in the warehouse as we continue to onboard the additional floor. It's now about controlled growth - we know the levers we need to pull to generate more traffic and customers, it's just doing it in a way that doesn't flood the warehouse, and ensures our customers continue to get a first class service, great surplus products at incredible prices delivered in a timely manner."*

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