

10 March 2025

**Kitwave Group plc**

("Kitwave", the "Group" or the "Company")

**Director/PDMR Shareholding**

Kitwave Group plc (AIM: KITW), the delivered wholesale business, has been notified that Olga Young, a PCA of Chris Young who is a PDMR of the Company, purchased a total of 77,519 Ordinary Shares on 7 March 2025. The purchase price was £2.58.

Following the purchase the number of shares owned by Mr and Mrs Young is 2,383,533, which represents 2.85 per cent of the current issued share capital.

**For further information please contact:**

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1.	Details of the PDMR		
a)	Name	Olga Young	
2.	Reason for notification		
a)	Position/Status	PCA to Chris Young, PDMR	
b)	Initial notification/Amendment	Initial Notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Kitwave Group plc	
b)	LEI	2138007DLCYPVY95UD40	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 10 pence each	
	Identification Code	ISIN: GB00BNYKB709	
b)	Nature of the transaction	Purchase of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£2.58	77,519

d)	Aggregated information - Aggregated Volume - Price	N/A
e)	Date of the transaction	7 March 2025
f)	Place of the transaction	London Stock Exchange (AIM)

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