

10 March 2025

On the Beach Group plc

Transaction in Own Shares

On the Beach Group plc (the "Company") announces that it has purchased for cancellation (through Deutsche Numis ordinary shares of 1p each in the Company ("Ordinary Shares") on the London Stock Exchange as follows:

Date of purchase:	07/03/2025
Number of shares purchased (aggregated volume):	145,159
Highest price paid per share (pence):	230.0000p
Lowest price paid per share (pence):	221.5000p
Volume weighted average price paid per share (pence):	226.3493p

Following the purchase and cancellation of those shares, the Company will have 158,476,770 Ordinary Shares in issue. This figure 158,476,770 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Company's share buyback programme on the date mentioned above.

Aggregate information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	226.3493	145,159

Individual transactions:

Number of ordinary shares purchased	Transaction price (GBP share)	Time of transaction (UK Time)	Transaction reference number	Trading venue
2628	221.50	08:10:41	00074098835TRLOO	XLON
746	222.00	08:16:50	00074099217TRLOO	XLON
2115	222.00	08:16:50	00074099218TRLOO	XLON
2849	221.50	08:18:40	00074099388TRLOO	XLON
394	223.00	08:21:11	00074099560TRLOO	XLON
389	223.00	08:21:11	00074099561TRLOO	XLON
509	223.00	08:21:11	00074099562TRLOO	XLON
465	223.00	08:21:11	00074099563TRLOO	XLON
344	223.00	08:21:12	00074099564TRLOO	XLON
389	223.00	08:21:12	00074099565TRLOO	XLON
1700	222.50	08:31:19	00074100350TRLOO	XLON
2736	223.50	08:40:05	00074100971TRLOO	XLON
3095	223.50	08:40:05	00074100972TRLOO	XLON
187	225.00	08:52:58	00074101822TRLOO	XLON
2846	225.00	08:52:58	00074101823TRLOO	XLON
2971	225.00	08:55:45	00074102005TRLOO	XLON
429	225.00	08:55:45	00074102006TRLOO	XLON
1300	225.00	08:55:45	00074102007TRLOO	XLON
1252	225.00	08:55:45	00074102008TRLOO	XLON
115	225.00	08:55:45	00074102009TRLOO	XLON
55	225.00	09:24:18	00074103380TRLOO	XLON
1300	225.00	09:42:33	00074104409TRLOO	XLON
1557	225.00	09:42:33	00074104410TRLOO	XLON
3050	225.00	10:05:08	00074105541TRLOO	XLON
3122	224.50	10:10:05	00074105785TRLOO	XLON
3086	224.00	10:16:33	00074106169TRLOO	XLON
1337	223.50	10:16:33	00074106170TRLOO	XLON
3	223.50	10:16:33	00074106171TRLOO	XLON
1778	223.50	10:16:33	00074106172TRLOO	XLON

2981	223.00	10:30:41	00074106913TRLOO	XLON
2580	223.50	10:46:49	00074107508TRLOO	XLON
539	224.00	11:27:14	00074108904TRLOO	XLON
126	225.50	11:50:27	00074109754TRLOO	XLON
1530	225.50	11:50:27	00074109755TRLOO	XLON
2248	226.00	12:07:27	00074110198TRLOO	XLON
289	226.00	12:07:27	00074110199TRLOO	XLON
3117	226.00	12:27:19	00074110545TRLOO	XLON
793	226.00	12:27:19	00074110546TRLOO	XLON
487	225.50	12:41:43	00074110957TRLOO	XLON
663	225.50	12:41:43	00074110958TRLOO	XLON
1300	225.50	12:41:43	00074110959TRLOO	XLON
1027	225.50	12:41:43	00074110960TRLOO	XLON
1133	225.50	13:13:54	00074111879TRLOO	XLON
1564	225.50	13:13:54	00074111880TRLOO	XLON
1329	225.50	13:21:10	00074112017TRLOO	XLON
1334	225.50	13:21:10	00074112018TRLOO	XLON
2100	226.50	13:57:29	00074113605TRLOO	XLON
423	226.50	13:59:07	00074113654TRLOO	XLON
2610	226.50	13:59:07	00074113655TRLOO	XLON
2263	226.50	13:59:07	00074113656TRLOO	XLON
800	226.50	13:59:07	00074113657TRLOO	XLON
110	226.50	13:59:07	00074113658TRLOO	XLON
990	226.50	13:59:07	00074113659TRLOO	XLON
1124	227.00	14:02:48	00074113762TRLOO	XLON
1300	227.00	14:02:48	00074113763TRLOO	XLON
238	227.00	14:02:48	00074113764TRLOO	XLON
226	227.00	14:02:48	00074113765TRLOO	XLON
1880	226.00	14:17:51	00074114461TRLOO	XLON
720	226.00	14:17:51	00074114462TRLOO	XLON
1205	225.00	14:21:56	00074114618TRLOO	XLON
285	225.00	14:21:56	00074114619TRLOO	XLON
1297	225.00	14:21:56	00074114620TRLOO	XLON
1715	228.00	14:53:38	00074116165TRLOO	XLON
226	228.00	14:53:38	00074116166TRLOO	XLON
3604	228.00	14:53:38	00074116167TRLOO	XLON
2881	228.00	14:55:07	00074116214TRLOO	XLON
1119	228.00	14:57:07	00074116389TRLOO	XLON
441	228.00	14:57:07	00074116390TRLOO	XLON
673	228.00	14:57:07	00074116391TRLOO	XLON
4000	228.00	15:01:44	00074116658TRLOO	XLON
360	228.00	15:01:44	00074116659TRLOO	XLON
2974	227.50	15:07:41	00074116925TRLOO	XLON
2900	227.00	15:13:40	00074117333TRLOO	XLON
228	227.00	15:13:40	00074117334TRLOO	XLON
2752	227.00	15:15:12	00074117441TRLOO	XLON
2548	227.50	15:30:47	00074118858TRLOO	XLON
2875	227.50	15:32:32	00074118946TRLOO	XLON
3007	227.00	15:35:53	00074119168TRLOO	XLON
104	230.00	16:04:47	00074122833TRLOO	XLON
7800	230.00	16:04:47	00074122834TRLOO	XLON
5580	230.00	16:04:47	00074122835TRLOO	XLON
2555	230.00	16:04:47	00074122836TRLOO	XLON
921	229.50	16:05:02	00074122848TRLOO	XLON
1904	229.50	16:05:02	00074122849TRLOO	XLON
2400	229.00	16:05:38	00074122889TRLOO	XLON
232	229.00	16:05:38	00074122890TRLOO	XLON
2530	230.00	16:20:13	00074123872TRLOO	XLON
258	230.00	16:20:13	00074123873TRLOO	XLON
2281	230.00	16:20:13	00074123874TRLOO	XLON
2919	230.00	16:20:13	00074123875TRLOO	XLON
14	230.00	16:20:13	00074123876TRLOO	XLON

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