RNS Number: 9888Z SIG PLC

10 March 2025

LEI: 213800VDC1BKJEZ8PV53

10 March 2025

SIG plc

("SIG" or the "Company")

Notification of Transactions of Directors/Persons Discharging Managerial Responsibilities and their Closely **Associated Persons**

The Company announces that it was notified on 7 March 2025 that Non-Executive Director, Mr Alan Lovell, had on 5 March 2025 purchased 170,000 ordinary shares in the capital of the Company. Prior to this transaction, Mr Lovell had a beneficial interest in SIG of 330,000 ordinary shares and, following this transaction, Mr Lovell's beneficial interest is now 500,000 ordinary shares in SIG.

This announcement and the following disclosures are made in accordance with Article 19 of the UK Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Alan Lovell				
2	Reason for the notification					
a)	Position/status	Non-Executive Director				
b)	Initial notification/Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	SIG plc				
b)	LEI	213800VDC1BKJEZ8PV53				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p ISIN: GB0008025412				
b)	Nature of the transaction	Purchase of shares				
c)	Price(s) and volume(s)	Price(s)		Volume(s)		
		GBP 0.1229			170,000	
d)	Aggregated information - Aggregated volume - Price	Aggregate Price	Aggregate Volume	e	Aggregate Total	
		GBP 0.1229	170,000		GBP 20,893	
e)	Date of the transaction	5 March 2025				
f)	Place of the transaction	London Stock Exchange, Main Market XLON				

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Group General Counsel & Company Secretary

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Andrew Watkins