

10 March 2025

**Entain plc**

("Entain" or "Group" or "Company")

**Notification of Transactions by Persons Discharging Managerial Responsibility  
Or Persons Closely Associated**

**Awards granted under the Entain plc 2017 Long Term Incentive Plan ("LTIP") and under the Annual and Deferred Bonus Plan ("ADBP")**

Entain plc (LSE: ENT), the global sports betting and gaming group, announces that the following awards over Entain ordinary shares of €0.01 each ("Shares") were granted to Executive Directors of the Company under the Rules of the LTIP on 10 March 2025 as set out below:

Name	Role	Number of Shares subject to the Award
Stella David	Interim CEO	562,810
Robert Wood	CFO & Deputy CEO	328,236

The LTIP awards will normally vest on 10 March 2028, subject to 1) continuous employment; and 2) the satisfaction of the relative Total Shareholder Return performance conditions set by the Company's Remuneration Committee on 13 February 2025. More detail about these stretching performance conditions can be found in the 2024 Directors' Remuneration Report in the 2024 Entain Annual Report which will be available on the Entain corporate website at [www.entaingroup.com](http://www.entaingroup.com) from 21 March 2025 onwards. The post tax number of shares vesting from these awards are subject to a two-year, post vest, holding period.

The terms of these awards provide the Remuneration Committee with the ability to review the outcome at vesting and, if it concludes that participants would benefit from 'windfall gains', it will consider making appropriate adjustments to reflect this.

Entain also announces that the following award over Shares was granted to an Executive Director of the Company under the Rules of the ADBP on 10 March 2025 as set out below:

Name	Role	Number of Shares subject to the Award
Stella David	Interim CEO	96,794
Robert Wood	CFO & Deputy CEO	67,757

In the Company's remuneration policy, 50% of the Executive Directors' annual bonus is deferred in shares. The above deferred bonus awards have therefore been granted in respect of the Interim CEO, the CFO & Deputy CEO's annual bonus for the 2024 financial year. These awards will normally vest on 10 March 2028, being the third anniversary of the award date, subject to continued employment.

The information set out below is provided in accordance with the requirements of Article 19(3) of the Market Abuse Regulation (EU) No. 596/2014 as it forms part of English law by virtue of the European Union (Withdrawal) Act 2018.

**Enquiries:**

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LEI: 213800GNI3K45LQR8L28

#### About Entain plc

Entain plc (LSE: ENT) is a FTSE100 company and is one of the world's largest sports betting and gaming groups, operating both online and in the retail sector. The Group owns a comprehensive portfolio of established brands; Sports brands include BetCity, bwin, Coral, Crystalbet, Eurobet, Ladbrokes, Neds, Sportingbet, Sports Interaction, STS and SuperSport; Gaming brands include Foxy Bingo, Gala, GiocoDigitale, Ninja Casino, Optibet, Partypoker and PartyCasino. The Group operates the TAB NZ brand as part of a long-term strategic partnership with TAB New Zealand. The Group owns proprietary technology across all its core product verticals and in addition to its B2C operations provides services to a number of third-party customers on a B2B basis.

The Group has a 50/50 joint venture, BetMGM, a leader in sports betting and iGaming in the US. Entain provides the technology and capabilities which power BetMGM as well as exclusive games and products, specially developed at its in-house gaming studios. The Group is tax resident in the UK and is the only global operator to exclusively operate in domestically regulated or regulating markets operating in over 30 territories.

Entain is a leader in ESG, a member of FTSE4Good, the DJSI and is AAA rated by MSCI. For more information see the Group's website: [www.entaingroup.com](http://www.entaingroup.com)

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Stella David
2	Reason for the notification	
a)	Position/status	Interim Chief Executive Officer
b)	Initial notification/Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Entain plc
b)	LEI	213800GNI3K45LQR8L28
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of Entain plc of €0.01 each IM00B5VQMV65
b)	Nature of the transaction	Grant of conditional shares under the Entain plc 2017 Long Term Incentive Plan
c)	Price(s) and volume(s)	Price(s)                      Volume(s) Nil                                      562,810
d)	Aggregated information - Aggregated volume - Price	562,810 ordinary shares of €0.01 each  Nil consideration
e)	Date of the transaction	10/03/2025
f)	Place of the transaction	Outside a trading venue

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Robert Wood
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chief Financial Officer and Deputy Chief Executive Officer
b)	Initial notification/Amendment	Initial notification

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Entain plc
b)	LEI	213800GNI3K45LQR8L28
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of Entain plc of €0.01 each IM00B5VQMV65
b)	Nature of the transaction	Grant of conditional shares under the Entain plc 2017 Long Term Incentive Plan
c)	Price(s) and volume(s)	Price(s)                      Volume(s)  Nil                                      328,236
d)	Aggregated information - Aggregated volume - Price	328,236 ordinary shares of €0.01 each  Nil consideration
e)	Date of the transaction	10/03/2025
f)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Stella David
2	Reason for the notification	
a)	Position/status	Interim Chief Executive Officer
b)	Initial notification/Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Entain plc
b)	LEI	213800GNI3K45LQR8L28
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of Entain plc of €0.01 each IM00B5VQMV65
b)	Nature of the transaction	Grant of conditional shares under the Entain plc Annual and Deferred Bonus Plan
c)	Price(s) and volume(s)	Price(s)                      Volume(s)  Nil                                      96,794
d)	Aggregated information - Aggregated volume  - Price	96,794 ordinary shares of €0.01 each  Nil consideration
e)	Date of the transaction	10/03/2025

f)	Place of the transaction	Outside a trading venue
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1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Robert Wood	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer and Deputy Chief Executive Officer	
b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Entain plc	
b)	LEI	213800GNI3K45LQR8L28	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of Entain plc of €0.01 each  IM00B5VQMV65	
b)	Nature of the transaction	Grant of conditional shares under the Entain plc Annual and Deferred Bonus Plan	
c)	Price(s) and volume(s)	Price(s) Nil	Volume(s) 67,757
d)	Aggregated information - Aggregated volume - Price	67,757 ordinary shares of €0.01 each  Nil consideration	
e)	Date of the transaction	10/03/2025	
f)	Place of the transaction	Outside a trading venue	

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