

11 March 2025

**LLOYDS BANKING GROUP PLC ('GROUP') - NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES ('PDMRs') IN ORDINARY SHARES OF THE GROUP OF 10 PENCE EACH ('SHARES')**

**Monthly Partnership and Matching Shares**

This announcement includes details in respect of the monthly acquisition of Partnership Shares and award of Matching Shares under the Group's Share Incentive Plan ('SIP'), made on 10 March 2025, in respect of those PDMRs who are participants in the SIP.

**ENQUIRIES:**

**Investor Relations**

Douglas Radcliffe +44 (0) 20 7356 1571  
Group Investor Relations Director  
Email: douglas.radcliffe@lloydsbanking.com

**Group Corporate Affairs**

Matt Smith +44 (0) 7788 352 487  
Head of Media Relations  
Email: matt.smith@lloydsbanking.com

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Chirantan Barua
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	CEO, Insurance, Pensions & Investments
b)	Initial notification / Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Lloyds Banking Group plc
b)	LEI	549300PPXHEU2JF0AM85
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 10p each
	Identification code	GB0008706128
b)	Nature of the transaction	Acquisition of Shares under the Group's Share Incentive Plan.

c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Partnership Shares</td><td>43</td></tr><tr><td>Matching Shares</td><td>63</td></tr></table>	Price(s)	Volume(s)	Partnership Shares	43	Matching Shares	63
Price(s)	Volume(s)							
Partnership Shares	43							
Matching Shares	63							
d)	Aggregated information							
	- Aggregated volume	106						
	- Price	See 4(c)						
e)	Date of the transaction	2025-03-10						
f)	Place of the transaction	Outside a trading venue						

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	Kate Cheetham							
2	Reason for the notification								
a)	Position/status	Chief Legal Officer and Company Secretary							
b)	Initial notification / Amendment	Initial Notification							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	Lloyds Banking Group plc							
b)	LEI	549300PPXHEU2JF0AM85							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares of 10p each  GB0008706128							
b)	Nature of the transaction	Acquisition of Shares under the Group's Share Incentive Plan.							
c)	Price(s) and volume(s)  Partnership Shares  Matching Shares	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>GBP00.7092</td><td>212</td></tr><tr><td>GBP00.0000</td><td>63</td></tr></table>		Price(s)	Volume(s)	GBP00.7092	212	GBP00.0000	63
Price(s)	Volume(s)								
GBP00.7092	212								
GBP00.0000	63								
d)	Aggregated information  - Aggregated volume  - Price	275  See 4(c)							
e)	Date of the transaction	2025-03-10							
f)	Place of the transaction	Outside a trading venue							

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	Joanna Harris						
2	Reason for the notification							
a)	Position/status	CEO, Mass Affluent						
b)	Initial notification / Amendment	Initial Notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Lloyds Banking Group plc						
b)	LEI	549300PPXHEU2JF0AM85						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares of 10p each  GB0008706128						
b)	Nature of the transaction	Acquisition of Shares under the Group's Share Incentive Plan.						
c)	Price(s) and volume(s)  Partnership Shares  Matching Shares	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>GBP00.7092</td><td>177</td></tr><tr><td>GBP00.0000</td><td>63</td></tr></table>	Price(s)	Volume(s)	GBP00.7092	177	GBP00.0000	63
Price(s)	Volume(s)							
GBP00.7092	177							
GBP00.0000	63							
d)	Aggregated information  - Aggregated volume  - Price	240  See 4(c)						
e)	Date of the transaction	2025-03-10						
f)	Place of the transaction	Outside a trading venue						

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Stephen Shelley
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chief Risk Officer
b)	Initial notification / Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Lloyds Banking Group plc
b)	LEI	549300PPXHEU2JF0AM85
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions</b>	

	(ii) each type of transaction, (iii) each date, and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares of 10p each  GB0008706128						
b)	Nature of the transaction	Acquisition of Shares under the Group's Share Incentive Plan.						
c)	Price(s) and volume(s)  Partnership Shares  Matching Shares	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>GBP00.7092</td><td>211</td></tr><tr><td>GBP00.0000</td><td>63</td></tr></table>	Price(s)	Volume(s)	GBP00.7092	211	GBP00.0000	63
Price(s)	Volume(s)							
GBP00.7092	211							
GBP00.0000	63							
d)	Aggregated information  - Aggregated volume  - Price	274  See 4(c)						
e)	Date of the transaction	2025-03-10						
f)	Place of the transaction	Outside a trading venue						

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Andrew Walton					
2	Reason for the notification						
a)	Position/status	Chief Sustainability Officer and Chief Corporate Affairs Officer					
b)	Initial notification / Amendment	Initial Notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Lloyds Banking Group plc					
b)	LEI	549300PPXHEU2JF0AM85					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares of 10p each  GB0008706128					
b)	Nature of the transaction	Acquisition of Shares under the Group's Share Incentive Plan.					
c)	Price(s) and volume(s)  Partnership Shares	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>GBP00.7092</td><td>43</td></tr></table>		Price(s)	Volume(s)	GBP00.7092	43
Price(s)	Volume(s)						
GBP00.7092	43						

	Matching Shares	<table><tr><td>GBP00.0000</td><td>63</td></tr></table>		GBP00.0000	63
GBP00.0000	63				
d)	Aggregated information				
	- Aggregated volume	106			
	- Price	See 4(c)			
e)	Date of the transaction	2025-03-10			
f)	Place of the transaction	Outside a trading venue			

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