

NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES OR THEIR CONNECTED PERSONS

Ordinary shares of 10 pence each in Senior plc ("the Company") were released to the following Persons Discharging Managerial Responsibilities ("PDMRs") on 10 March 2025 under the terms of the following share plans:

1. The Senior plc 2014 Long-Term Incentive Plan ("LTIP") awards made on 8 March 2022, as a result of the performance conditions attaching to the LTIP awards having been satisfied as to 12.03%.
2. The Company's Deferred Bonus award made on 8 March 2022. Subject to the terms of the Plan, the awards ordinarily vest three years after the date of grant, subject to a grantee's continued employment within the Company's Group until such time. No consideration was paid for the grant of these awards and no consideration is due on the vesting on these awards.

Included within the number of vested shares stated below are shares relating to dividend equivalents for the LTIP and deferred bonus awards. Only existing ordinary shares sourced via the Company's Employee Benefit Trust were used to satisfy these awards.

The Company has been advised that some of the shares released to the PDMRs were subsequently disposed of on 10 March 2025, as indicated below at a share price of £1.622. These transactions took place on the London Stock Exchange.

Name of PDMR	No. of shares (2022 LTIP award)	Dividend Equivalents (2022 LTIP Award)	No. of shares (Deferred Bonus award)	Dividend Equivalents (Deferred Bonus award)	Total no. of shares vested	Total no. of shares sold
Andrew Bodenham	17,055	478	47,727	1,338	66,598	31,397
Launie Fleming**	38,304	1,074	108,104	3,031	150,513	117,482
Bindi Foyle*	56,536	1,585	124,311	3,486	185,918	87,620
Jane Johnston	21,878	613	61,466	1,723	85,680	40,392
Amy Legenza**	9,064	254	-	-	9,318	3,246
Mike Sheppard**	34,360	963	78,506	2,201	116,030	116,030
David Squires*	83,089	2,329	185,950	5,214	276,582	130,317
James Walker	6,215	174	-	-	6,389	3,025

* - Main Board Director.

** - US Citizen

After completion of the above transactions, David Squires holds 1,135,671 shares and Bindi Foyle holds 558,919 shares in the Company.

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