

12 March 2025

Hollywood Bowl Group plc

**Notification of Transactions by Persons Discharging Managerial Responsibility ("PMDRs") and their Closely Associated Persons ("PCA")**

The Company has been notified that on 11 March 2025, Wendy Shapland (spouse of Darren Shapland, Chair of the Company) purchased 30,000 ordinary shares of £0.01 each in the Company at a price of £2.5794 per share. Following this purchase, Darren Shapland's total interest in shares in the Company (including shares held by his spouse, Wendy Shapland) is 30,000 shares (0.02% of issued share capital).

The notification below, made in accordance with Article 19 of the UK Market Abuse Regulation, provides further detail.

**Enquiries:**

Hollywood Bowl Group PLC  
Stephen Burns, Chief Executive Officer  
Laurence Keen, Chief Financial Officer  
Mat Hart, Chief Communications & Sustainability Officer

Via Teneo

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1.	Details of PDMR/ person closely associated with them ('PCA')						
a)	Name	Wendy Shapland					
2.	Details of PDMR/ person closely associated with them ('PCA')						
a)	Position / status	PCA of Darren Shapland, Chair					
b)	Initial notification / amendment	Initial notification					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Hollywood Bowl Group plc					
b)	LEI	213800XB8YZNGJYDEZ97					
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument	Ordinary shares of £0.01 each  ISIN: GB00BD0NVK62					
b)	Nature of the transaction	Purchase of Shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£2.5794</td><td>30,000</td></tr></table>		Price(s)	Volume(s)	£2.5794	30,000
Price(s)	Volume(s)						
£2.5794	30,000						
d)	Aggregated information						
	Aggregated volume	N/A - Single transaction					

	Aggregated volume	Net Single transaction
	Price	
e)	Date of the transaction	11 March 2025
f)	Place of the transaction	London Stock Exchange XLON

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