



12 March 2025

**PCI-PAL PLC**  
("PCI Pal", the "Company" or "the Group")

**Director Share Purchases**

PCI-PAL PLC (AIM: PCIP), the global cloud provider of secure payment solutions for business communications, has been notified that Simon Wilson, Non-Executive Chairman, and Carolyn (Cally) Rand, Non-Executive Director, have both bought shares in the Company, as below.

Director Name	Title	Date of Purchase	Ordinary Shares Purchased	Price Dealt per Ordinary Share	Total Ordinary Shares Held	%Total Voting Rights of Company
Simon Wilson	Non-Executive Chairman	11 March 2025	10,000	54.00p	200,000	0.28%
Carolyn Rand	Non-Executive Director	12 March 2025	7,522	53.68p	7,522	0.01%

**For further information, please contact:**

**PCI-PAL PLC**

Via Walbrook PR

James Barham - Chief Executive Officer

Ryan Murray - Chief Financial Officer

**Cavendish Capital Markets Limited** (Nominated Adviser and Broker)

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**Walbrook PR**

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**About PCI Pal:**

PCI Pal is a leading provider of Software-as-a-Service ("SaaS") solutions that empower companies to take payments from their customers securely, adhere to strict industry governance, and remove their business from the significant risks posed by non-compliance and data loss. Our products secure payments and data in any business communications environment including voice, chat, social, email, and contact centre. We are integrated to, and resold by, some of the worlds' leading business communications vendors, as well as major payment service providers.

The entirety of our product-base is available from our global cloud platform hosted in Amazon Web Services ("AWS"), with regional instances across EMEA, North America, and ANZ.

For more information visit [www.pcipal.com](https://www.pcipal.com) or follow the team on LinkedIn: <https://www.linkedin.com/company/pci-pal/>

1.	<b>Details of the person discharging managerial responsibilities/person closely associated</b>					
a)	Name:	Simon Wilson				
2.	<b>Reason for the notification</b>					
a)	Position/status:	Non-Executive Chairman				
b)	Initial notification/Amendment:	Initial notification				
3.	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name:	PCI PAL PLC				
b)	LEI:	213800TX34IQYMYES95				
4.	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument: Identification code:	Ordinary Shares of 1 pence each ISIN Code: GB0009737155				
b)	Nature of the transaction:	Purchase of Ordinary Shares				
c)	Price(s) and volume(s):	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>54.00 pence</td> <td>10,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	54.00 pence	10,000
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54.00 pence	10,000					
d)	Aggregated information: • Aggregated volume: • Price:	N/A				
e)	Dates of the transaction:	11 March 2025				
f)	Place of the transaction:	London Stock Exchange, AIM Market (XLON)				

1.	<b>Details of the person discharging managerial responsibilities/person closely associated</b>					
a)	Name:	Carolyn Rand				
2.	<b>Reason for the notification</b>					
a)	Position/status:	Non-Executive Director				
b)	Initial notification/Amendment:	Initial notification				
3.	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name:	PCI PAL PLC				
b)	LEI:	213800TX34IQYMYES95				
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