



London, 12 March 2025

***Lion Finance Group PLC announces notification of transactions of Directors/Persons Discharging Managerial Responsibilities and Connected Persons***

The notification set out below is provided in accordance with the requirements of the UK Market Abuse Regulation.

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Archil Gachechiladze	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	PDMR, Executive Director and CEO of Lion Finance Group PLC	
b)	Initial notification/ Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Lion Finance Group PLC	
b)	LEI	213800XKDG12NQG8VC53	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument  Identification code	Nil cost options over ordinary shares of £0.01 each in Lion Finance Group PLC  ISIN: GB00BF4HYT85	
b)	Nature of the transaction	Grant of nil-cost options over ordinary shares in respect of discretionary deferred shares for the 2024 work year pursuant to the executive equity compensation plan.  40% of the shares vest immediately and 15% will vest on each of the third, fourth, fifth and sixth anniversaries of the start of the work year, subject to the terms of their service agreement, and each tranche is subject to a further two-year holding period.	
c)	Price(s) and volume(s)	Price(s) N/A	Volume(s) 41,816
d)	Aggregated information - Aggregated volume - Price	Grant of 41,816 nil-cost options over ordinary shares in respect of discretionary deferred shares for the 2024 work year pursuant to the executive equity compensation plan.	
e)	Date of the transaction	11 March 2025	
f)	Place of the transaction	Outside of a trading venue	

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Sulkhan Gvalia
<b>2</b>	<b>Reason for the notification</b>	

a)	Position/status	PDMR, Deputy CEO, CFO	
b)	Initial notification/ Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Lion Finance Group PLC	
b)	LEI	213800XKDG12NQG8VC53	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument  Identification code	Nil cost options over ordinary shares of £0.01 each in Lion Finance Group PLC  ISIN: GB00BF4HYT85	
b)	Nature of the transaction	Grant of nil-cost options over ordinary shares in respect of discretionary deferred shares for the 2024 work year pursuant to the executive equity compensation plan.  40% of the shares vest immediately and 15% will vest on each of the third, fourth, fifth and sixth anniversaries of the start of the work year, subject to the terms of their service agreement, and each tranche is subject to a further two-year holding period.	
c)	Price(s) and volume(s)	Price(s)  N/A	Volume(s)  18,775
d)	Aggregated information - Aggregated volume - Price	Grant of 18,775 nil-cost options over ordinary shares in respect of discretionary deferred shares for the 2024 work year pursuant to the executive equity compensation plan.	
e)	Date of the transaction	11 March 2025	
f)	Place of the transaction	Outside of a trading venue	

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Zurab Kokosadze	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	PDMR, Deputy CEO, Corporate Banking	
b)	Initial notification/ Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Lion Finance Group PLC	
b)	LEI	213800XKDG12NQG8VC53	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument  Identification code	Nil cost options over ordinary shares of £0.01 each in Lion Finance Group PLC  ISIN: GB00BF4HYT85	
b)	Nature of the transaction	Grant of nil-cost options over ordinary shares in respect of discretionary deferred shares for the 2024 work year pursuant to the executive equity compensation plan.	

		40% of the shares vest immediately and 15% will vest on each of the third, fourth, fifth and sixth anniversaries of the start of the work year, subject to the terms of their service agreement, and each tranche is subject to a further two-year holding period.	
c)	Price(s) and volume(s)	Price(s) N/A	Volume(s) 12,609
d)	Aggregated information - Aggregated volume - Price	Grant of 12,609 nil-cost options over ordinary shares in respect of discretionary deferred shares for the 2024 work year pursuant to the executive equity compensation plan.	
e)	Date of the transaction	11 March 2025	
f)	Place of the transaction	Outside of a trading venue	

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Nutsa Gogilashvili	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	PDMR, Deputy CEO, Head of Mass Retail and Micro Business Banking	
b)	Initial notification/ Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Lion Finance Group PLC	
b)	LEI	213800XKDG12NQG8VC53	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument  Identification code	Nil cost options over ordinary shares of £0.01 each in Lion Finance Group PLC  ISIN: GB00BF4HYT85	
b)	Nature of the transaction	Grant of nil-cost options over ordinary shares in respect of discretionary deferred shares for the 2024 work year pursuant to the executive equity compensation plan.  40% of the shares vest immediately and 15% will vest on each of the third, fourth, fifth and sixth anniversaries of the start of the work year, subject to the terms of their service agreement, and each tranche is subject to a further two-year holding period.	
c)	Price(s) and volume(s)	Price(s) N/A	Volume(s) 12,665
d)	Aggregated information - Aggregated volume - Price	Grant of 12,665 nil-cost options over ordinary shares in respect of discretionary deferred shares for the 2024 work year pursuant to the executive equity compensation plan.	
e)	Date of the transaction	11 March 2025	
f)	Place of the transaction	Outside of a trading venue	

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