

13 March 2025

On the Beach Group plc

Transaction in Own Shares

On the Beach Group plc (the "Company") announces that it has purchased for cancellation (through Deutsche Numis ordinary shares of 1p each in the Company ("Ordinary Shares") on the London Stock Exchange as follows:

Date of purchase:	12/03/2025
Number of shares purchased (aggregated volume):	262,206
Highest price paid per share (pence):	232.5000p
Lowest price paid per share (pence):	228.0000p
Volume weighted average price paid per share (pence):	230.0488p

Following the purchase and cancellation of those shares, the Company will have 157,616,022 Ordinary Shares in issue. This figure 157,616,022 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Company's share buyback programme on the date mentioned above.

Aggregate information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	230.0488	262,206

Individual transactions:

Number of ordinary shares purchased	Transaction price (GBP share)	Time of transaction (UK Time)	Transaction reference number	Trading venue
673	230.50	08:27:18	00074206712TRLOO	XLON
3955	229.00	08:27:18	00074206713TRLOO	XLON
4234	232.50	08:48:07	00074208105TRLOO	XLON
3309	232.50	08:48:07	00074208104TRLOO	XLON
1081	232.50	08:48:07	00074208103TRLOO	XLON
660	232.50	08:48:07	00074208107TRLOO	XLON
1700	232.50	08:48:07	00074208106TRLOO	XLON
3115	232.00	08:49:31	00074208193TRLOO	XLON
3039	231.00	08:55:36	00074208402TRLOO	XLON
3242	231.00	09:11:54	00074209157TRLOO	XLON
832	231.00	09:11:54	00074209158TRLOO	XLON
800	231.00	09:11:54	00074209159TRLOO	XLON
1309	231.00	09:11:54	00074209160TRLOO	XLON
3809	230.50	09:14:28	00074209235TRLOO	XLON
3596	231.50	09:36:37	00074210411TRLOO	XLON
3114	231.00	09:36:37	00074210412TRLOO	XLON
1143	231.00	09:42:58	00074210616TRLOO	XLON
800	231.00	09:45:58	00074210711TRLOO	XLON
800	231.00	09:45:58	00074210712TRLOO	XLON
1476	231.00	09:45:58	00074210713TRLOO	XLON
3841	230.50	09:51:28	00074210997TRLOO	XLON
234	230.00	09:51:28	00074210998TRLOO	XLON
2149	230.00	09:51:28	00074210999TRLOO	XLON
969	230.00	09:51:28	00074211000TRLOO	XLON
2709	229.50	09:52:29	00074211023TRLOO	XLON
2825	228.00	10:13:49	00074211932TRLOO	XLON
304	228.00	10:13:49	00074211933TRLOO	XLON
432	228.00	10:13:49	00074211934TRLOO	XLON
624	228.50	10:29:25	00074212827TRLOO	XLON

2280	228.50	10:29:25	00074212828TRLOO	XLON
328	228.50	10:29:25	00074212829TRLOO	XLON
2828	228.50	10:36:25	00074213176TRLOO	XLON
3638	230.00	10:47:28	00074213515TRLOO	XLON
2157	229.50	10:48:39	00074213570TRLOO	XLON
1700	230.00	11:04:05	00074214025TRLOO	XLON
480	230.00	11:04:05	00074214026TRLOO	XLON
639	230.00	11:04:05	00074214027TRLOO	XLON
435	230.00	11:04:05	00074214028TRLOO	XLON
450	230.00	11:04:05	00074214029TRLOO	XLON
4222	229.50	11:07:38	00074214108TRLOO	XLON
340	230.00	11:21:45	00074214798TRLOO	XLON
117	230.00	11:21:45	00074214799TRLOO	XLON
2352	230.00	11:21:45	00074214800TRLOO	XLON
3247	230.00	11:29:45	00074214974TRLOO	XLON
800	230.00	11:36:49	00074215362TRLOO	XLON
870	230.00	11:36:49	00074215363TRLOO	XLON
1493	230.00	11:36:49	00074215364TRLOO	XLON
3121	230.00	11:45:50	00074215725TRLOO	XLON
3175	230.00	11:52:19	00074215929TRLOO	XLON
1087	229.50	11:54:12	00074215997TRLOO	XLON
1764	230.00	11:55:53	00074216041TRLOO	XLON
679	230.00	11:55:53	00074216042TRLOO	XLON
1722	229.50	11:56:55	00074216068TRLOO	XLON
1063	229.00	11:57:24	00074216088TRLOO	XLON
1881	229.00	11:57:24	00074216089TRLOO	XLON
148	229.00	11:57:24	00074216090TRLOO	XLON
2982	229.50	12:20:55	00074216782TRLOO	XLON
800	230.00	12:32:01	00074217396TRLOO	XLON
1600	230.00	12:32:01	00074217397TRLOO	XLON
785	230.00	12:32:01	00074217398TRLOO	XLON
1408	229.50	12:35:36	00074217570TRLOO	XLON
800	229.50	12:35:36	00074217571TRLOO	XLON
240	229.50	12:35:36	00074217572TRLOO	XLON
185	229.50	12:35:36	00074217573TRLOO	XLON
687	229.50	12:35:36	00074217574TRLOO	XLON
2182	229.50	12:35:36	00074217575TRLOO	XLON
783	229.50	12:35:36	00074217576TRLOO	XLON
3147	230.00	12:54:17	00074218382TRLOO	XLON
68	230.00	12:59:19	00074218564TRLOO	XLON
3055	230.00	13:03:19	00074218805TRLOO	XLON
3028	229.50	13:06:40	00074218989TRLOO	XLON
3236	229.50	13:17:40	00074219360TRLOO	XLON
1165	229.50	13:29:56	00074219823TRLOO	XLON
2705	229.50	13:29:56	00074219824TRLOO	XLON
1527	229.50	13:29:56	00074219825TRLOO	XLON
421	229.50	13:29:56	00074219826TRLOO	XLON
2728	230.50	13:40:27	00074220353TRLOO	XLON
2649	230.50	13:40:27	00074220354TRLOO	XLON
688	230.50	13:40:27	00074220355TRLOO	XLON
1712	230.50	13:40:27	00074220356TRLOO	XLON
1374	230.50	13:40:27	00074220357TRLOO	XLON
3325	230.00	13:42:56	00074220424TRLOO	XLON
864	230.00	13:43:57	00074220452TRLOO	XLON
1927	230.00	13:43:57	00074220453TRLOO	XLON
2948	230.00	13:48:27	00074220814TRLOO	XLON
2400	229.50	13:56:22	00074221413TRLOO	XLON
854	229.50	13:56:22	00074221414TRLOO	XLON
800	229.50	13:56:22	00074221415TRLOO	XLON
747	229.50	13:56:22	00074221416TRLOO	XLON
968	230.00	14:06:57	00074222002TRLOO	XLON
1008	230.50	14:10:09	00074222362TRLOO	XLON
2400	230.50	14:10:09	00074222363TRLOO	XLON
1388	230.50	14:10:09	00074222364TRLOO	XLON
2965	230.50	14:12:09	00074222537TRLOO	XLON
3026	230.50	14:14:09	00074222669TRLOO	XLON
3363	230.00	14:14:45	00074222749TRLOO	XLON
3216	229.50	14:17:42	00074222925TRLOO	XLON
3008	229.50	14:20:15	00074223115TRLOO	XLON

2888	229.50	14:30:48	00074223701TRLOO	XLON
744	230.00	14:35:11	00074223998TRLOO	XLON
2350	230.00	14:35:11	00074223999TRLOO	XLON
1399	230.00	14:38:11	00074224244TRLOO	XLON
197	230.00	14:43:37	00074224642TRLOO	XLON
1362	230.00	14:44:15	00074224714TRLOO	XLON
2083	230.00	14:44:15	00074224715TRLOO	XLON
3265	230.00	14:44:15	00074224716TRLOO	XLON
3348	229.50	14:45:12	00074224791TRLOO	XLON
3218	230.00	14:59:20	00074225835TRLOO	XLON
2900	230.00	14:59:20	00074225836TRLOO	XLON
2923	230.00	14:59:20	00074225837TRLOO	XLON
3132	230.00	15:02:20	00074226072TRLOO	XLON
3200	230.00	15:08:26	00074226442TRLOO	XLON
107	230.00	15:08:26	00074226443TRLOO	XLON
2778	229.50	15:08:26	00074226445TRLOO	XLON
1700	229.50	15:08:26	00074226446TRLOO	XLON
2875	229.50	15:22:19	00074227367TRLOO	XLON
3246	229.50	15:22:19	00074227368TRLOO	XLON
4000	230.00	15:22:19	00074227369TRLOO	XLON
964	230.00	15:22:19	00074227370TRLOO	XLON
3164	230.00	15:35:58	00074228028TRLOO	XLON
138	230.00	15:51:58	00074229087TRLOO	XLON
431	230.00	15:51:58	00074229088TRLOO	XLON
1986	230.00	15:51:58	00074229089TRLOO	XLON
81	230.00	15:51:58	00074229090TRLOO	XLON
3	230.00	15:51:58	00074229091TRLOO	XLON
125	230.00	15:51:59	00074229092TRLOO	XLON
308	230.00	15:51:59	00074229093TRLOO	XLON
1209	230.00	15:54:26	00074229183TRLOO	XLON
34	230.00	15:55:43	00074229287TRLOO	XLON
816	230.00	15:56:26	00074229323TRLOO	XLON
790	230.00	15:56:26	00074229324TRLOO	XLON
2410	230.00	15:56:26	00074229325TRLOO	XLON
220	230.00	15:56:26	00074229326TRLOO	XLON
526	230.00	15:56:26	00074229327TRLOO	XLON
3209	229.50	16:05:18	00074229809TRLOO	XLON
2668	229.50	16:05:18	00074229810TRLOO	XLON
457	229.50	16:05:18	00074229811TRLOO	XLON
20000	230.00	16:06:22	00074229872TRLOO	XLON

For further information:

On the Beach Group plc

c/o FTI Consulting

Shaun Morton, Chief Executive Officer

Jon Wormald, Chief Financial Officer

FTI Consulting

Tel: +44 (0)20 3727 1000

Alex Beagley, Harriet Jackson

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