

**Ramsdens Holdings PLC**

**("Ramsdens" or the "Company")**

**CSOP update**

Ramsdens Holdings PLC, the diversified financial services provider and retailer, announces the cancellation of options granted in 2022 under the Company Share Option Plan (the "CSOP") to certain personnel of the trading subsidiary (the "Options"). The Options relate to a total of 110,000 ordinary shares of 1 pence each in the Company exercisable at 200.5 pence per share. The Options were held by 20 members of the Senior Management Team, each with 5,500 options, including Jason Carr and Mark Smith, both of whom are deemed persons discharging managerial responsibility ("PDMRs") as directors of the Company's trading subsidiary.

Ramsdens' Board has taken the decision to cancel these CSOP options, and instead offer the beneficiaries a cash bonus, paid from the Company's cash reserves. The Board believes that this will benefit all shareholders by limiting the shares in issue whilst also providing appropriate management reward for the growth of the business.

**DEALING NOTIFICATION FORM FOR USE BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND THEIR CLOSELY ASSOCIATED PERSONS**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Jason Carr				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	IT Director of trading subsidiary				
b)	Initial notification /Amendment	Initial Notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Ramsdens Holdings PLC				
b)	LEI	21380090AUOROKMFPK95				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument	Share options over ordinary shares of 1p each.				
	Identification code	GB00BDR6V192				
b)	Nature of the transaction	Cancellation of options over ordinary shares				
c)	Price(s) and volume(s)	<table border="1"> <tr> <th>Price(s)</th><th>Volume(s)</th></tr> <tr> <td>N/A</td><td>5,500</td></tr> </table>	Price(s)	Volume(s)	N/A	5,500
Price(s)	Volume(s)					
N/A	5,500					
d)	Aggregated information	<table border="1"> <tr> <th>Price(s)</th><th>Volume(s)</th></tr> <tr> <td>N/A</td><td>5,500</td></tr> </table>	Price(s)	Volume(s)	N/A	5,500
Price(s)	Volume(s)					
N/A	5,500					
	- Aggregated volume					
	- Price					
e)	Date of the transaction	12 March 2025				
f)	Place of the transaction	Off market				

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Mark Smith

2	Reason for the notification		
a)	Position/status	Finance Director of trading subsidiary	
b)	Initial notification /Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Ramsdens Holdings PLC	
b)	LEI	21380090AUOROKMFPK95	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Share options over ordinary shares of 1p each.	
	Identification code	GB00BDR6V192	
b)	Nature of the transaction	Cancellation of options over ordinary shares	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		N/A	5,500
d)	Aggregated information  - Aggregated volume - Price		
		Price(s)	Volume(s)
		N/A	5,500
e)	Date of the transaction	12 March 2025	
f)	Place of the transaction	Off market	

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#### **About Ramsdens**

Ramsdens is a growing, diversified, financial services provider and retailer, operating in the four core business segments of foreign currency exchange, pawnbroking loans, precious metals buying and selling and retailing of second hand and new jewellery. Ramsdens does not offer unsecured high-cost short term credit.

Headquartered on Teesside, the Group operates from 169 stores within the UK (including one franchised store) and has a growing online presence.

Ramsdens is fully FCA authorised for its pawnbroking and credit broking activities and as an authorised payment institution.

[www.ramsdensplc.com](http://www.ramsdensplc.com)

[www.ramsdensjewellery.co.uk](http://www.ramsdensjewellery.co.uk)

[www.ramsdenscurrency.co.uk](http://www.ramsdenscurrency.co.uk)

[www.ramsdenspawnbrokers.co.uk](http://www.ramsdenspawnbrokers.co.uk)

[www.ramsdensgoldbuying.co.uk](http://www.ramsdensgoldbuying.co.uk)

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