

13 March 2025

Gamma Communications plc
("Gamma" or the "Company")

Director/PDMR Shareholding

The Company announces the following purchases of ordinary shares of 0.25 pence each by persons discharging managerial responsibility ("PDMR") and persons closely associated ("PCA") on 12 March 2025 pursuant to the Gamma Communications plc Share Incentive Plan established on 6 October 2014. The purchase price was 1291 pence.

PDMR	Role	Number of shares purchased
David Macfarlane	Managing Director - Enterprise	12
Chris Bradford	Chief People Officer	11

PCA	Role	Number of shares purchased
Sarah Macfarlane	PCA of David Macfarlane	12

The scheme is offered to all permanent employees who have at least one month's service. It enables the employee to purchase shares on a monthly basis which are held in a trust; subsequent sales of those shares receive a favourable tax treatment if they are held in the trust for five years.

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Appendix

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	David Macfarlane
2	Reason for the notification	
a)	Position/status	Managing Director - Enterprise
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

a)	Name	Gamma Communications plc	
b)	LEI	213800LAQZXPRIZUEH50	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 0.25p each in Gamma Communications plc Identification code (ISIN) for Gamma Communications plc ordinary shares: GB00BQS10J50	
b)	Nature of the transaction	Purchase of Ordinary Shares of 0.25p each pursuant to the SIP all-employee share scheme	
c)	Price(s) and volume(s)	Price(s) <hr/> 1291p	Volume(s) <hr/> 12
d)	Aggregated information - Aggregated volume - Price	As above	
e)	Date of the transaction	12 March 2025	
f)	Place of the transaction	London Stock Exchange, (AIMX)	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Chris Bradford
2	Reason for the notification	
a)	Position/status	Chief People Officer
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Gamma Communications plc
b)	LEI	213800LAQZXPRIZUEH50
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 0.25p each in Gamma Communications plc Identification code (ISIN) for Gamma Communications plc ordinary shares: GB00BQS10J50
b)	Nature of the	Purchase of Ordinary Shares of 0.25p each pursuant to the SIP all

	transaction	employee share scheme	
c)	Price(s) and volume(s)	Price(s) 1291p	Volume(s) 11
d)	Aggregated information - Aggregated volume - Price	As above	
e)	Date of the transaction	12 March 2025	
f)	Place of the transaction	London Stock Exchange, (AIMX)	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Sarah Macfarlane	
2	Reason for the notification		
a)	Position/status	PCA of David Macfarlane	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Gamma Communications plc	
b)	LEI	213800LAQZXPRIZUEH50	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 0.25p each in Gamma Communications plc Identification code (ISIN) for Gamma Communications plc ordinary shares: GB00BQS10J50	
b)	Nature of the transaction	Purchase of Ordinary Shares of 0.25p each pursuant to the SIP all-employee share scheme	
c)	Price(s) and volume(s)	Price(s) 1291p	Volume(s) 12
d)	Aggregated information - Aggregated volume - Price	As above	
e)	Date of the transaction	12 March 2025	

f)	Place of the transaction	London Stock Exchange, (AIMX)
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