

Premier Foods plc
(the "Company")

Notification of transactions by persons discharging managerial responsibilities ('PDMRs') and persons closely associated ('PCAs')

The Company announces that it was notified on 12 March 2025 of the following transactions by Alex Whitehouse and David Wilkinson.

On 12 March 2025, each of the above PDMRs exercised awards over ordinary shares of 10p each in the Company ('Shares') under the Company's Long Term Incentive Plan ('LTIP'). Sufficient Shares were subsequently sold to cover income tax and employee national insurance, at a price of 177.3p per share.

Name	Title	Number of options exercised	Number of Shares sold to cover tax and NI	Number of Shares retained
Alex Whitehouse	Chief Executive Officer	779,497	367,652	411,845
David Wilkinson	HR and Communications Director	540,618	254,984	285,634

The notifications set out below are provided in accordance with the requirements of the Market Abuse Regulation.

13 March 2025

ENQUIRIES:

For further information please contact:

Simon Rose
General Counsel & Company Secretary
+44 (0) 1727 815 850

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Alex Whitehouse	
2	Reason for the notification		
a)	Position/status	Chief Executive Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Premier Foods plc	
b)	LEI	213800ZD5I8XH-NMCA67	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053	
b)	Nature of the transaction	Acquisition of Shares following the exercise of an option granted under the Premier Foods Long Term Incentive Plan Award 2018.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		nil	779,497
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	12 March 2025	
f)	Place of the transaction	Outside a trading venue	
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		

a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053	
b)	Nature of the transaction	Sale of Shares to cover income tax and employee national insurance.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		177.3p	367,652
d)	Aggregated information - Aggregated volume - Price	NA	
e)	Date of the transaction	12 March 2025	
f)	Place of the transaction	London Stock Exchange (XLON)	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	David Wilkinson	
2	Reason for the notification		
a)	Position/status	HR and Communications Director	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Premier Foods plc	
b)	LEI	213800ZD518XI-NMCJA67	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053	
b)	Nature of the transaction	Acquisition of Shares following the exercise of an option granted under the Premier Foods Long Term Incentive Plan Award 2018.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		nil	540,618
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	12 March 2025	
f)	Place of the transaction	Outside a trading venue	
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053	
b)	Nature of the transaction	Sale of Shares to cover income tax and employee national insurance.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		177.3p	254,984
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	12 March 2025	
f)	Place of the transaction	London Stock Exchange (XLON)	

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