

DIRECTOR/PDMR NOTIFICATION  
OCADO GROUP PLC  
13 March 2025

**Ocado Group plc  
Director/PDMR Notification**

Ocado Group plc makes the following announcement regarding the transactions in Ocado Group plc ordinary shares of 2 pence each ("Shares") carried out by one of its PDMRs.

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Warby Ltd		
2	Reason for the notification			
a)	Position/status	Warby Ltd is a Person Closely Associated with Adam Warby, Chair of Ocado Group plc		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Ocado Group plc		
b)	LEI	213800LO8F61YB8MBC74		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares in Ocado Group plc		
	Identification code	ISIN GB00B3MBS747		
b)	Nature of the transaction	Purchase of 100,000 Shares.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£2.25	100,000	
d)	Aggregated information	Price	Aggregated volume	Aggregate total
	- Aggregated volume	£2.25	100,000	£225,000
	- Price			
e)	Date of the transaction	13 March 2025		
f)	Place of the transaction	London Stock Exchange (XLON)		

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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