

HSBC HOLDINGS PLC

13 March 2025

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

1. Annual Incentive awards (Performance Year 2021)

Deferred awards (the "Awards") of US 0.50 ordinary shares (the "Shares") in HSBC Holdings plc (the "Company") were granted in 2022 as a part of variable pay for the performance year ended 31 December 2021.

On 11 March 2025, tranches of the Awards granted in 2022 vested and the following transactions took place in London:

Directors

Name	Total number of Shares vested	Number of Shares sold at £8.441503 per Share ¹
Georges Elhedery	54,632	25,678
Pam Kaur	42,108	19,791

Other PDMRs

Name	Total number of Shares vested	Number of Shares sold at £8.441503 per Share ¹
Richard Blackburn	11,711	5,505
David Liao	27,591	4,415
Barry O'Byrne	25,908	4,146
Michael Roberts	43,415	22,164
Surendra Rosha	27,591	4,415
Ian Stuart	21,269	9,997
Suzanna White	12,542	5,557

¹ Represents shares sold to cover withholding tax.

The PDMRs are required to retain a number of Shares equivalent in value to those that vested under the Awards (net of tax liabilities) for twelve months from the original vesting date with the exception of Suzanna White who is subject to a six-month retention period.

2. Long Term Incentive awards (2022 to 2024 performance period)

Long Term Incentive awards (the "LTI Awards") of US 0.50 ordinary shares (the "Shares") in HSBC Holdings plc (the

Long term incentive awards (the "LTI Awards") of US 0.50 ordinary shares (the "Shares") in HSBC Holdings plc (the "Company") were granted in 2022, with a three-year forward-looking performance period commencing on 1 January 2022 and ending on 31 December 2024. The performance outcome of 75% was determined based on an assessment by the Group Remuneration Committee of performance against financial and non-financial measures, as detailed in the Directors' Remuneration Report in the Annual Report and Accounts 2024. Shares will vest in five equal annual instalments, each with a one-year retention period, commencing from March 2025.

On 11 March 2025, tranches of the LTI Awards granted in 2022 vested and the following transactions took place in London:

Directors

Name	LTI Award lapsed	Total number of Shares vested	Number of Shares sold at £8.441503 per Share ¹
Georges Elhedery	11,200	33,597	15,791
Pam Kaur	8,404	25,211	11,850

Other PDMRs

Name	LTI Award lapsed	Total number of Shares vested	Number of Shares sold at £8.441503 per Share ¹
David Liao	6,543	19,627	3,141
Bary O'Byrne	5,966	17,895	2,864
Michael Roberts	9,758	29,271	14,943
Surendra Rosha	6,543	19,627	3,141
Ian Stuart	5,703	17,107	8,041

¹ Represents shares sold to cover withholding tax.

3. Annual Incentive awards (Performance Year 2023)

Awards of Shares in the Company were granted in 2024 as a part of variable pay for the performance year ended 31 December 2023.

On 12 March 2025, tranches of the Awards granted in 2024 vested and the following transactions took place in London:

Other PDMRs

Name	Total number of Shares vested	Number of Shares sold at £8.477055 per Share ¹
David Liao	10,785	1,726
Stuart Riley	49,805	23,409
Michael Roberts	21,084	10,764
Surendra Rosha	11,177	1,789
Suzanna White	15,231	6,748

¹ Represents shares sold to cover withholding tax.

The PDMRs are required to retain a number of Shares equivalent in value to those that vested under the Awards (net of tax liabilities) for twelve months from the original vesting date with the exception of Suzanna White who is subject to a six-month retention period.

For the purpose of the below disclosures, the value of the awards which vested on 11 and 12 March 2025 has been calculated based on the closing price of the Shares on the London Stock Exchange on 11 March 2025 (£8.441503) and 12 March 2025 (£8.477055).

calculated using the closing Share price on the London Stock Exchange on 7 March 2024 of £8.7640.

The following disclosures are made in accordance with the UK version of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Georges Elhedery			
2 - Reason for the notification					
Position/status		Group Chief Executive			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transaction:			Price	Volume	Total
Acquisitions under the HSBC Share Plan 2011			£8.76	88,229	£773,238.96
Aggregated			£8.764	88,229	£773,238.96
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transaction:			Price	Volume	Total
Disposal			£8.44	41,469	£350,060.69
Aggregated			£8.442	41,469	£350,060.69
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transaction:			Price	Volume	Total
Lapse of 2022 Long Term Incentive awards			£0.00	11,200	£0
Aggregated			£0.00	11,200	£0

1 - Details of the person discharging managerial responsibilities / person closely associated	
Name of natural person	Pam Kaur
2 - Reason for the notification	
Position/status	Group Chief Financial Officer
Initial notification/amendment	Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc
 Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transaction:			Price	Volume	Total
Acquisitions under the HSBC Share Plan 2011			£8.76	67,319	£589,983.72
Aggregated			£8.764	67,319	£589,983.72

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transaction:			Price	Volume	Total
Disposal			£8.44	31,641	£267,097.60
Aggregated			£8.442	31,641	£267,097.60

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transaction:			Price	Volume	Total
Lapse of 2022 Long Term Incentive awards			£0.00	8,404	£0
Aggregated			£0.00	8,404	£0

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Richard Blackburn

2 - Reason for the notification

Position/status Interim Group Chief Risk and Compliance Officer
 Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc
 Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
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2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP - British Pound	
Nature of Transaction:			Price	Volume	Total
Acquisitions under the HSBC Share Plan 2011			£8.76	11,711	£102,635.20
		Aggregated	£8.764	11,711	£102,635.20

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP - British Pound	
Nature of Transaction:			Price	Volume	Total
Disposal			£8.44	5,505	£46,470.47
		Aggregated	£8.442	5,505	£46,470.47

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person					
David Liao					
2 - Reason for the notification					
Position/status					
Co-Chief Executive, Asia and Middle East					
Initial notification/amendment					
Initial Notification					
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity					
HSBC Holdings plc					
Legal Entity Identifier code					
MLU0Z03ML4LN2LL2TL39					
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP - British Pound	
Nature of Transaction:			Price	Volume	Total
Acquisitions under the HSBC Share Plan 2011			£8.76	47,218	£413,818.55
		Aggregated	£8.764	47,218	£413,818.55

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP - British Pound	
Nature of Transaction:			Price	Volume	Total
Disposal			£8.44	7,556	£63,784.00
		Aggregated	£8.442	7,556	£63,784.00

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2025-03-11	Ordinary shares of US 0.50	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP - British Pound

Nature of Transaction:		Price	Volume	Total
Lapse of 2022 Long Term Incentive awards		£0.00	6,543	£0
Aggregated		£0.00	6,543	£0

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2025-03-12	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP - British Pound	
Nature of Transaction:			Price	Volume	Total
Acquisitions under the HSBC Share Plan 2011			£8.76	10,785	£94,519.74
Aggregated			£8.764	10,785	£94,519.74

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2025-03-12	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP - British Pound	
Nature of Transaction:			Price	Volume	Total
Disposal			£8.48	1,726	£14,631.40
Aggregated			£8.477	1,726	£14,631.40

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Barry O'Byrne

2 - Reason for the notification

Position/status Chief Executive, International Wealth and Premier Banking

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0Z03ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP - British Pound	
Nature of Transaction:			Price	Volume	Total
Acquisitions under the HSBC Share Plan 2011			£8.76	43,803	£383,889.49
Aggregated			£8.764	43,803	£383,889.49

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP - British Pound

	US 0.50 each		Market (XLON)		
Nature of Transaction:			Price	Volume	Total
Disposal			£8.44	7,010	£59,174.94
		Aggregated	£8.442	7,010	£59,174.94

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transaction:			Price	Volume	Total
Lapse of 2022 Long Term Incentive awards			£0.00	5,966	£0
			Aggregated	£0.00	5,966

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Stuart Riley			
2 - Reason for the notification					
Position/status		Group Chief Information Officer			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0Z03ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-12	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transaction:			Price	Volume	Total
Acquisitions under the HSBC Share Plan 2011			£8.76	49,805	£436,491.02
			Aggregated	£8.764	49,805

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-12	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transaction:			Price	Volume	Total
Disposal			£8.48	23,409	£198,439.38
			Aggregated	£8.477	23,409

1 - Details of the person discharging managerial responsibilities / person closely associated	
Name of natural person	Michael Roberts

2 - Reason for the notification					
Position/status		Chief Executive, HSBC Bank plc and Corporate and Institutional Banking			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0Z03ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transaction:			Price	Volume	Total
Acquisitions under the HSBC Share Plan 2011					
			£8.76	72,686	£637,020.10
Aggregated			£8.764	72,686	£637,020.10
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transaction:			Price	Volume	Total
Disposal					
			£8.44	37,107	£313,238.85
Aggregated			£8.442	37,107	£313,238.85
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transaction:			Price	Volume	Total
Lapse of 2022 Long Term Incentive awards					
			£0.00	9,758	£0
Aggregated			£0.00	9,758	£0
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-12	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transaction:			Price	Volume	Total
Acquisitions under the HSBC Share Plan 2011					
			£8.76	21,084	£184,780.18
Aggregated			£8.764	21,084	£184,780.18
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-12	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transaction:			Price	Volume	Total

Disposal				
		£8.48	10,764	£91,247.02
	Aggregated	£8.477	10,764	£91,247.02

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Surendra Rosha

2 - Reason for the notification

Position/status Co-Chief Executive, Asia and Middle East

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP - British Pound
Nature of Transaction:			Price	Volume
Acquisitions under the HSBC Share Plan 2011			£8.76	47,218
Aggregated			£8.764	47,218
			Total	£413,818.55

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP - British Pound
Nature of Transaction:			Price	Volume
Disposal			£8.44	7,556
Aggregated			£8.442	7,556
			Total	£63,784.00

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP - British Pound
Nature of Transaction:			Price	Volume
Lapse of 2022 Long Term Incentive awards			£0.00	6,543
Aggregated			£0.00	6,543
			Total	£0

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2025-03-12	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP - British Pound
Nature of Transaction:			Price	Volume
			Total	

Acquisitions under the HSBC Share Plan 2011				
			£8.76	11,177
			£97,955.23	
		Aggregated	£8.764	11,177
			£97,955.23	

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-12	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transaction:			Price	Volume	Total
Disposal					
			£8.48	1,789	£15,165.45
			Aggregated	£8.477	1,789
					£15,165.45

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person			Ian Stuart		
2 - Reason for the notification					
Position/status			Chief Executive, HSBC UK Bank plc		
Initial notification/amendment			Initial Notification		
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity			HSBC Holdings plc		
Legal Entity Identifier code			MLU0Z03ML4LN2LL2TL39		
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transaction:			Price	Volume	Total
Acquisitions under the HSBC Share Plan 2011					
			£8.76	38,376	£336,327.26
			Aggregated	£8.764	38,376
					£336,327.26
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transaction:			Price	Volume	Total
Disposal					
			£8.44	18,038	£152,267.83
			Aggregated	£8.442	18,038
					£152,267.83
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transaction:			Price	Volume	Total
Lapse of 2022 Long Term Incentive awards					
			£8.00	5,700	£45,600.00
			Aggregated	£8.000	5,700
					£45,600.00

	£0.00	0,703	£0
Aggregated	£0.00	5,703	£0

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person: Suzanna White

2 - Reason for the notification

Position/status: Group Chief Operating Officer
Initial notification/amendment: Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity: HSBC Holdings plc
Legal Entity Identifier code: MLU0Z03ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transaction:			Price	Volume	Total
Acquisitions under the HSBC Share Plan 2011			£8.76	12,542	£109,918.09
Aggregated			£8.764	12,542	£109,918.09

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-11	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transaction:			Price	Volume	Total
Disposal			£8.44	5,557	£46,909.43
Aggregated			£8.442	5,557	£46,909.43

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-12	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transaction:			Price	Volume	Total
Acquisitions under the HSBC Share Plan 2011			£8.76	15,231	£133,484.48
Aggregated			£8.764	15,231	£133,484.48

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-03-12	Ordinary shares of US 0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transaction:			Price	Volume	Total
Disposal			£8.48	6,748	£57,203.17
Aggregated			£8.477	6,748	£57,203.17

For any queries related to this notification, please contact:

Lee Davis

Corporate Governance & Secretariat

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