

Sealand Capital Galaxy Limited

("Sealand" or the "Company")

Sealand Capital Galaxy Limited Announces Appointment of Gordon Radley as Director of EVOO AI PLC

Sealand Capital Galaxy Limited (LSE: SCGL), an IT, Social Media & Technology company focused on consolidating compelling technology opportunities in the global marketplace, is pleased to announce that the Company's strategic investee & partner, EVOO AI plc ("EVOO"), have appointed Gordon Radley to the Board of Directors. This appointment further strengthens and compliments the leadership team as the Company accelerates the rollout of SEA-VOO AI ASIA.

Gordon Radley brings extensive experience in media, branding, and production, having worked with major broadcasters like Sky News, ITV, and BBC. He has also produced documentaries and investigatory series for platforms like NHK and Amazon TV. His expertise in storytelling, content creation, and media consultancy will be pivotal in connecting luxury fashion e-commerce with influencer-driven strategies. Additionally, his background in investment banking and advising healthcare companies highlights his strategic acumen.

Chief Executive Officer, Dr. Thomas Sawyer, commented

"The appointment of Gordon Radley to the EVOO board is an important part of our vision for SEA-VOO AI ASIA and the group in general. His expertise and success in media and branding across the world, combined with his strategic ability, will help us redefine how we are able to drive deeper connections between brands and consumers across the APAC region and beyond. Asia's dynamic markets demand innovative approaches and deep understanding of the region and its cultural richness. Having Gordon as an integral part of our leadership team will add significant value as we look to deliver a platform that blends cutting-edge AI into the unique characteristics of the markets across Asia"

Chief Strategy Officer of EVOO AI plc, Michael Callas commented

"We are thrilled to welcome Gordon Radley to the EVOO team. His deep understanding of storytelling and media innovation aligns perfectly with our mission to revolutionize luxury e-commerce in Asia and beyond. Together, we aim to create a transformative shopping experience that showcases the creativity and sophistication of the region while setting new standards for how brands engage with their audiences"

EVOO AI plc

EVOO is a proprietary data platform with specialized AI learning models tailored to drive meaningful commercial and consumer insights in the luxury goods sector, leading to increased revenue for its customers. Integrating proprietary, open-source, and partner AI models, the platform delivers in-depth, actionable intelligence on market trends and consumer behaviours. These insights are primarily derived from applications targeted at consumers, retailers, and brands. Its flagship application, Olive, is a luxury e-commerce marketplace that features influencer-curated boutiques, offering consumers a personalized shopping experience.

EVOO is at a very exciting juncture in its present corporate development, supported by a management team with a track-record of success in the industry that they are operating in and pursuing.

SEA-VOO AI ASIA

Over the last 5 years, Sealand's wholly owned operating subsidiary SCG Group Limited (a company operating distribution agreements with international brands seeking access to the APAC market) has focused on partnering with growing consumer brands that have been seeking access to the APAC region. SCG Group Limited was created to provide brands with access to scalable markets in the APAC region through providing distribution and payment gateway solutions, enabling the APAC region to access global products with transactional and settlement ease.

On 27 January 2025 (see news release [here](#)), the Company announced the formation of "SEA-VOO AI ASIA" or "SEA-VOO". SEA-VOO is a partnership between the Company and EVOO AI PLC, with the objective of launching a proprietary platform for the APAC market.

SEA-VOO allows Sealand to leverage the existing developments and infrastructure that EVOO have built whilst taking control over the technology's development and roll-out in the APAC region. This involves securing IP and exclusivity, as well as the majority of any future earnings that the platform may derive in the APAC territory. This strategy is consistent with Sealand's commitment to adapting to technological advances, such as are being seen in the AI Industry, through the creation of complimentary strategic partnerships and transactions that can complement, grow and scale the Company's existing operations in the APAC region and allow us to raise the Company's competitive profile in the marketplace.

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Enquiries:

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Notes to Editors:

The Company's Shares are traded on the transition category of the London Stock Exchange under the ticker LSE: SCGL

Further information on Sealand Capital Galaxy Limited is available on:

www.sealandcapitalgalaxy.com

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