

**14 March 2025**

**THE PEBBLE GROUP PLC**  
**("The Pebble Group" or the "Company")**

**Transaction in Own Shares**

The Pebble Group announces that on 13 March 2025, it purchased the following number of its ordinary shares of 1 pence each ("Ordinary Shares") from its corporate broker, Panmure Liberum Limited ("Panmure Liberum"), in accordance with the terms of its amended share buyback programme announced on 11 December 2024 (the "Amended Share Buyback Programme").

|   |            |
|---|------------|
| Date of purchase:                                   | 13.03.2025 |
| Aggregate number of ordinary shares purchased:      | 76,192     |
| Lowest price paid per share (GBP):                  | 0.430      |
| Highest price paid per share (GBP):                 | 0.430      |
| Volume weighted average price paid per share (GBP): | 0.430      |

The Group intends to cancel all of the repurchased shares.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (the Market Abuse Regulation), as it forms part of Retained EU Law as defined in the European Union (Withdrawal) Act 2018, the table below contains detailed information of the individual trades made by Panmure Liberum as part of the Amended Share Buyback Programme.

**Individual transactions:**

| Number of ordinary shares purchased | Transaction price (GBP share) | Time of transaction (UK Time) | Transaction reference number | Trading Venue |
|-------------------------------------|-------------------------------|-------------------------------|------------------------------|---------------|
| 76,192                              | 0.430                         | 11:22:11                      | 00039293274TRL00             | LSE           |

**Total voting rights:**

Following settlement of the above purchases and cancellation of the Ordinary Shares purchased, the Group will have 162,086,486 Ordinary Shares in issue, each with one voting right. The Company holds no Ordinary Shares in treasury.

The total number of voting rights in the Group will therefore be 162,086,486. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

**Enquiries**

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