

Diageo plc
LEI: 213800ZVIELEA55JM32

Director/PDMR Shareholding

On 13 March 2025, the following awards were granted to Praveen Someshwar over Ordinary Shares as follows:

1. options under the Diageo 2023 Long Term Incentive Plan which are exercisable between 3 September 2027 and 2 September 2034, subject to the satisfaction of performance conditions.
2. conditional awards in the form of Restricted Stock Units under the Diageo 2023 Long Term Incentive Plan, subject to the satisfaction of performance conditions.

The notifications below, which have been made in accordance with the requirement of the UK Market Abuse Regulation, provide further details.

James Edmunds
Deputy Company Secretary

14 March 2025

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	Praveen Someshwar									
2.	Reason for the notification										
a)	Position / status	CEO-Designate, Diageo India									
b)	Initial notification / amendment	Initial notification									
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	Diageo plc									
b)	LEI	213800ZVIELEA55JM32									
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument	Ordinary shares of 28 101/108 pence									
	Identification code	GB0002374006									
b)	Nature of the transaction	<ol style="list-style-type: none"> 1. Grant of unapproved options, subject to the satisfaction of performance conditions, over Ordinary Shares under the Diageo 2023 Long Term Incentive Plan. 2. Grant of conditional award which will vest on 3 September 2027, subject to the satisfaction of performance conditions, in the form of Restricted Stock Units over Ordinary Shares under the Diageo 2023 Long Term Incentive Plan 									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th><th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>1.</td><td>£21.31</td><td>30,861</td></tr> <tr> <td>2.</td><td>Nil</td><td>22,043</td></tr> </tbody> </table>		Price(s)	Volume(s)	1.	£21.31	30,861	2.	Nil	22,043
	Price(s)	Volume(s)									
1.	£21.31	30,861									
2.	Nil	22,043									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of transaction	2025-03-13									
f)	Place of transaction	Outside a trading venue									

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