

17 March 2025

On the Beach Group plc

Transaction in Own Shares

On the Beach Group plc (the "Company") announces that it has purchased for cancellation (through Deutsche Numis ordinary shares of 1p each in the Company ("Ordinary Shares") on the London Stock Exchange as follows:

Date of purchase:	14/03/2025
Number of shares purchased (aggregated volume):	274,745
Highest price paid per share (pence):	228.00p
Lowest price paid per share (pence):	223.00p
Volume weighted average price paid per share (pence):	225.3880p

Following the purchase and cancellation of those shares, the Company will have 156,961,277 Ordinary Shares in issue. This figure 156,961,277 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Company's share buyback programme on the date mentioned above.

Aggregate information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	225.388	274,745

Individual transactions:

Number of ordinary shares purchased	Transaction price (GBP share)	Time of transaction (UK Time)	Transaction reference number	Trading venue
2349	224.00	08:54:00	00074264428TRLOO	XLON
570	224.00	08:54:00	00074264427TRLOO	XLON
4069	225.50	08:54:35	00074264435TRLOO	XLON
7720	225.50	08:54:35	00074264436TRLOO	XLON
2000	225.50	08:56:10	00074264469TRLOO	XLON
912	225.50	08:56:10	00074264470TRLOO	XLON
1800	225.50	08:56:10	00074264471TRLOO	XLON
3330	225.00	08:56:12	00074264472TRLOO	XLON
3500	225.00	08:57:44	00074264515TRLOO	XLON
228	225.00	08:57:44	00074264516TRLOO	XLON
2810	224.50	09:02:39	00074264616TRLOO	XLON
2000	224.50	09:14:54	00074264888TRLOO	XLON
4005	224.50	09:14:54	00074264889TRLOO	XLON
1000	224.50	09:14:54	00074264890TRLOO	XLON
1000	224.50	09:14:54	00074264891TRLOO	XLON
1729	224.50	09:14:54	00074264892TRLOO	XLON
1779	224.00	09:15:10	00074264937TRLOO	XLON
2800	224.00	09:25:11	00074265326TRLOO	XLON
670	224.00	09:25:11	00074265327TRLOO	XLON
3396	223.00	09:29:28	00074265432TRLOO	XLON
765	223.00	09:45:11	00074265842TRLOO	XLON
2420	223.00	09:45:11	00074265843TRLOO	XLON
1011	224.50	10:10:08	00074266683TRLOO	XLON
1000	224.50	10:10:08	00074266684TRLOO	XLON
1246	224.50	10:10:08	00074266685TRLOO	XLON
803	224.50	10:13:08	00074266749TRLOO	XLON
2112	224.50	10:13:08	00074266750TRLOO	XLON
1800	224.50	10:13:08	00074266751TRLOO	XLON
697	224.50	10:13:08	00074266752TRLOO	XLON

3001	224.00	10:20:46	00074266924TRLOO	XLON
3437	223.50	10:20:58	00074266926TRLOO	XLON
2849	223.50	10:31:28	00074267229TRLOO	XLON
2151	223.50	10:31:28	00074267230TRLOO	XLON
1800	223.50	10:31:28	00074267231TRLOO	XLON
717	223.50	10:31:28	00074267232TRLOO	XLON
3023	223.50	10:35:17	00074267321TRLOO	XLON
3325	224.00	10:49:00	00074267980TRLOO	XLON
31000	225.00	10:58:24	00074268597TRLOO	XLON
434	226.50	11:01:20	00074268840TRLOO	XLON
459	226.50	11:01:20	00074268841TRLOO	XLON
291	226.00	11:01:26	00074268844TRLOO	XLON
2000	226.00	11:01:26	00074268845TRLOO	XLON
974	226.00	11:01:26	00074268846TRLOO	XLON
84	226.00	11:01:26	00074268847TRLOO	XLON
3551	225.50	11:03:49	00074269045TRLOO	XLON
262	225.50	11:04:30	00074269082TRLOO	XLON
150	225.50	11:04:30	00074269083TRLOO	XLON
3205	225.50	11:04:30	00074269084TRLOO	XLON
2491	225.50	11:08:06	00074269396TRLOO	XLON
433	225.50	11:08:06	00074269397TRLOO	XLON
2919	225.50	11:08:06	00074269398TRLOO	XLON
22500	225.50	11:11:59	00074269557TRLOO	XLON
2635	225.00	11:20:27	00074269942TRLOO	XLON
606	225.00	11:20:27	00074269943TRLOO	XLON
3458	225.50	11:45:37	00074270979TRLOO	XLON
3465	225.50	11:50:37	00074271400TRLOO	XLON
3231	225.50	11:54:16	00074271536TRLOO	XLON
3300	225.00	11:54:35	00074271549TRLOO	XLON
183	224.50	11:55:26	00074271620TRLOO	XLON
570	224.50	11:58:45	00074271765TRLOO	XLON
2194	224.50	12:02:29	00074271914TRLOO	XLON
483	224.50	12:10:37	00074272237TRLOO	XLON
570	224.50	12:14:49	00074272348TRLOO	XLON
570	224.50	12:18:47	00074272641TRLOO	XLON
2073	225.00	12:22:25	00074272748TRLOO	XLON
360	225.00	12:23:17	00074272760TRLOO	XLON
359	225.00	12:24:02	00074272784TRLOO	XLON
360	225.00	12:24:49	00074272833TRLOO	XLON
3068	225.00	12:26:33	00074272900TRLOO	XLON
114	225.00	12:26:33	00074272901TRLOO	XLON
2564	225.00	13:03:56	00074274552TRLOO	XLON
641	225.00	13:03:57	00074274553TRLOO	XLON
4022	225.00	13:03:57	00074274554TRLOO	XLON
1158	225.00	13:03:57	00074274555TRLOO	XLON
1200	225.00	13:03:57	00074274556TRLOO	XLON
3297	225.00	13:04:02	00074274558TRLOO	XLON
3214	225.00	13:05:11	00074274575TRLOO	XLON
3904	225.00	13:08:01	00074274638TRLOO	XLON
3314	225.00	13:12:50	00074274800TRLOO	XLON
2848	225.00	13:14:20	00074274835TRLOO	XLON
2836	225.00	13:31:57	00074275512TRLOO	XLON
9133	227.50	13:35:50	00074275649TRLOO	XLON
2599	227.00	13:41:22	00074275830TRLOO	XLON
317	227.00	13:41:22	00074275831TRLOO	XLON
2828	227.50	13:58:54	00074276334TRLOO	XLON
4155	228.00	14:04:14	00074276543TRLOO	XLON
1679	228.00	14:04:14	00074276544TRLOO	XLON
136	228.00	14:04:14	00074276545TRLOO	XLON
63	228.00	14:04:14	00074276546TRLOO	XLON
3158	227.50	14:12:06	00074276837TRLOO	XLON
2898	226.00	14:12:19	00074276838TRLOO	XLON
377	226.00	14:12:21	00074276839TRLOO	XLON
3027	226.50	14:30:15	00074277682TRLOO	XLON
435	226.50	14:36:15	00074278057TRLOO	XLON
2846	226.50	14:36:15	00074278058TRLOO	XLON
3272	226.00	14:44:11	00074278522TRLOO	XLON
809	226.50	14:50:40	00074278940TRLOO	XLON
900	226.50	14:55:54	00074279098TRLOO	XLON

1748	226.50	14:55:54	00074279099TRLO0	XLON
567	226.50	15:02:48	00074279456TRLO0	XLON
570	226.50	15:04:47	00074279574TRLO0	XLON
2000	226.50	15:05:34	00074279588TRLO0	XLON
3468	226.50	15:05:34	00074279589TRLO0	XLON
1374	226.00	15:05:35	00074279590TRLO0	XLON
1668	226.00	15:05:35	00074279591TRLO0	XLON
3245	226.50	15:14:47	00074280132TRLO0	XLON
2924	225.50	15:18:16	00074280302TRLO0	XLON
2717	227.50	15:30:15	00074280764TRLO0	XLON
374	227.50	15:30:15	00074280765TRLO0	XLON
1700	227.50	15:30:15	00074280766TRLO0	XLON
3205	227.50	15:35:47	00074280974TRLO0	XLON
3379	228.00	15:44:18	00074281353TRLO0	XLON

For further information:

On the Beach Group plc

c/o FTI Consulting

Shaun Morton, Chief Executive Officer

Jon Wormald, Chief Financial Officer

FTI Consulting

Tel: +44 (0)20 3727 1000

Alex Beagley, Harriet Jackson

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