

17 March 2025

**CMO Group PLC**  
("CMO", the "Company" or the "Group")  
**Director/PDMR Shareholding**

CMO Group PLC (AIM: CMO) announces that it has been notified that on 17 March 2025 a Person Discharging Managerial Responsibilities ("PDMR") purchased Ordinary Shares of 1p each ("Ordinary Shares") in the Company. Details are below and provided in accordance with the requirements of Article 19 of the Market Abuse Regulation:

Ken Ford, Chairman, purchased 200,000 Ordinary Shares. Following the purchase, Ken Ford's notifiable interest has increased to 400,000 Ordinary Shares, representing 0.6 per cent. of the Ordinary Share capital of the company.

1.	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Ken Ford	
2.	Reason for the Notification		
a)	Position/status	Chairman	
b)	Initial notification/ Amendment	Initial notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	CMO Group PLC	
b)	LEI	213800XLXT3ATYF6A30	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the Financial instrument, type of instrument	Ordinary Shares of 1p each	
	Identification code	GB00BMB5Y385	
b)	Nature of the transaction	Purchase of Ordinary Shares	
c)	Price(s) and volume(s)	Price	Volume
		2.56	200,000
d)	Aggregated information:		
	· Aggregated volume	n/a	
	· Price	n/a	

e)	Date of the transaction	17 March 2025
f)	Place of the transaction	London Stock Exchange

**Enquires:**

**CMO Group PLC**

Via Instinctif

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Jonathan Lamb, CFO

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