

17 March 2025

International Personal Finance plc

**Notification and public disclosure of transactions by persons discharging managerial responsibilities
("PDMR")**

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Florin Balcan			
2	Reason for the notification				
a)	Position/status	Country Manager - Romania			
b)	Initial notification /Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	International Personal Finance plc			
b)	LEI	213800II1O44IRKUZB59			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p ISIN number: GB00B1YKG049			
b)	Nature of the transaction	a) exercise of 47,508 options under the International Personal Finance plc Deferred Share Plan, granted in 2022; and b) exercise of 76,686 options under the International Personal Finance plc Performance Share Plan, granted in 2022			
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> </table>		Price(s)	Volume(s)
Price(s)	Volume(s)				

		a) Nil b) Nil	47,508 76,686
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	12 March 2025	
f)	Place of the transaction	London Stock Exchange	

Person responsible for arranging the release of this announcement:

Marsha Watson (Interim Deputy Company Secretary)

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