

18 March 2025

On the Beach Group plc

Transaction in Own Shares

On the Beach Group plc (the "Company") announces that it has purchased for cancellation (through Deutsche Numis ordinary shares of 1p each in the Company ("Ordinary Shares") on the London Stock Exchange as follows:

Date of purchase:	17/03/2025
Number of shares purchased (aggregated volume):	149,472
Highest price paid per share (pence):	234.0000p
Lowest price paid per share (pence):	227.0000p
Volume weighted average price paid per share (pence):	229.0625p

Following the purchase and cancellation of those shares, the Company will have 156,811,805 Ordinary Shares in issue. This figure 156,811,805 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Company's share buyback programme on the date mentioned above.

Aggregate information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	229.0625	149,472

Individual transactions:

Number of ordinary shares purchased	Transaction price (GBP share)	Time of transaction (UK Time)	Transaction reference number	Trading venue
1457	228.00	09:00:14	00074288715TRLOO	XLON
4394	228.00	09:00:14	00074288714TRLOO	XLON
3953	228.00	09:00:14	00074288713TRLOO	XLON
1955	228.00	09:00:14	00074288712TRLOO	XLON
3033	228.00	09:00:14	00074288711TRLOO	XLON
889	228.00	09:00:14	00074288710TRLOO	XLON
5595	228.00	09:00:14	00074288709TRLOO	XLON
3884	228.00	09:00:14	00074288708TRLOO	XLON
3595	228.00	09:01:15	00074288790TRLOO	XLON
632	228.00	09:01:21	00074288795TRLOO	XLON
2268	228.00	09:02:19	00074288842TRLOO	XLON
3302	228.00	09:07:25	00074289156TRLOO	XLON
3014	228.00	09:07:25	00074289155TRLOO	XLON
3208	228.00	09:07:25	00074289154TRLOO	XLON
2958	228.00	09:07:25	00074289153TRLOO	XLON
1343	228.00	09:07:25	00074289152TRLOO	XLON
2875	228.00	09:07:25	00074289151TRLOO	XLON
727	228.00	09:07:25	00074289159TRLOO	XLON
1200	228.00	09:07:25	00074289158TRLOO	XLON
1700	228.00	09:07:25	00074289157TRLOO	XLON
108	228.00	09:08:59	00074289267TRLOO	XLON
2978	228.00	09:08:59	00074289266TRLOO	XLON
2906	228.00	09:13:40	00074289574TRLOO	XLON
2485	227.00	09:25:27	00074290426TRLOO	XLON
713	227.00	09:25:27	00074290425TRLOO	XLON
1902	228.00	09:52:37	00074292160TRLOO	XLON
3101	228.00	09:52:37	00074292161TRLOO	XLON
1445	228.00	09:52:37	00074292162TRLOO	XLON
3015	228.00	09:52:37	00074292163TRLOO	XLON

2993	228.00	10:01:50	00074292789TRLOO	XLON
2738	228.00	10:05:37	00074292981TRLOO	XLON
2926	227.50	10:09:20	00074293095TRLOO	XLON
3247	227.00	10:09:32	00074293101TRLOO	XLON
6161	228.00	11:52:40	00074297517TRLOO	XLON
2858	228.00	11:52:40	00074297518TRLOO	XLON
981	228.00	11:52:40	00074297519TRLOO	XLON
2421	228.00	11:52:40	00074297520TRLOO	XLON
2964	228.00	11:52:40	00074297521TRLOO	XLON
3458	228.00	11:52:40	00074297522TRLOO	XLON
3115	228.00	11:52:40	00074297523TRLOO	XLON
695	228.00	11:52:40	00074297524TRLOO	XLON
2102	228.00	11:52:40	00074297525TRLOO	XLON
3420	228.00	11:52:40	00074297526TRLOO	XLON
4081	231.00	14:36:52	00074306047TRLOO	XLON
3145	231.00	14:36:52	00074306048TRLOO	XLON
1700	231.00	14:36:52	00074306049TRLOO	XLON
3072	230.50	14:36:52	00074306050TRLOO	XLON
3287	232.00	14:54:50	00074307391TRLOO	XLON
3092	232.00	14:54:50	00074307392TRLOO	XLON
11	233.00	16:16:46	00074312411TRLOO	XLON
357	233.00	16:16:46	00074312412TRLOO	XLON
3955	233.00	16:16:46	00074312413TRLOO	XLON
2650	233.00	16:16:46	00074312414TRLOO	XLON
1111	233.00	16:16:46	00074312415TRLOO	XLON
2324	233.00	16:19:35	00074312592TRLOO	XLON
1417	233.00	16:19:35	00074312593TRLOO	XLON
1984	233.00	16:19:35	00074312594TRLOO	XLON
3449	233.50	16:21:31	00074312803TRLOO	XLON
2186	234.00	16:25:00	00074313042TRLOO	XLON
937	234.00	16:25:00	00074313043TRLOO	XLON

For further information:

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c/o FTI Consulting

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