RNS Number : 1697B United Utilities Group PLC 18 March 2025

UNITED UTILITIES GROUP PLC

(the Company)

Classification - Director/PDMR Shareholding

Notification and public disclosure of transactions by persons discharging managerial responsibilities (PDMRs) and persons closely associated with them

Conditional Awards (Awards) over 348,837 of the Company's ordinary shares were granted to directors and PDMRs as set out below on 14 March 2025.

Awards were granted under the rules of the United Utilities Group PLC Long Term Plan 2022 (the Plan) and in accordance with the Directors' Remuneration policy as approved by shareholders at the annual general meeting held in July 2022. Vesting of the Awards will be subject to service with the Company and to the extent to which the performance conditions over the performance period ending on 31 March 2027 have been satisfied as determined by the Remuneration Committee once data has been made available. The Awards are subject to uplift for dividends paid on record dates occurring between the date of grant and the vesting date of such Awards. Directors' Awards are subject to a holding period such that they will not vest before the fifth anniversary of the date of grant. Other PDMR Awards will not vest before the end of the performance period. Each Award was granted, at nil cost to the participant, using an average of the five preceeding days' middle market price prior to the date of grant. The measures and targets applicable to the Awards are available on the corporate website.

1	Details of the person dischargin	g managerial responsibilition	es / person closely associated
a)	Name	Philip Aspin	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer/PDM	R
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission a auctioneer or auction monitor	llowance market participar	nt, auction platform,
a)	Name	United Utilities Group PLC	
b)	LEI	2138002IEYQAOC88ZJ59	
4	Details of the transaction(s): see each type of transaction; (iii) ea been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5p eac	h
	Identification code	GB00B39J2M42	
b)	Nature of the transaction	of 5 pence each in the capita	D22 to acquire Ordinary Shares Il of United Utilities Group PLC Conditional Award is subject to a vill not vest before the fifth
c)	Price(s) and volume(s)	Price(s) Nil	Volume(s) 62,115
d)	Aggregated information - Aggregated volume - Price	Aggregated volume 62,115	Aggregated price Nil

e)	Date of the transaction	2025-03-14
f)	Place of the transaction	Non trading venue

1	Details of the person discharging	g managerial responsibilitie	s / person closely associated
a)	Name	Louise Beardmore	
2	Reason for the notification		
a)	Position/status	Chief Executive Officer/PDMR	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission a auctioneer or auction monitor	llowance market participant	, auction platform,
a)	Name	United Utilities Group PLC	
b)	LEI	21380021EYQAOC88ZJ59	
4	Details of the transaction(s): sec each type of transaction; (iii) eac been conducted	•	••
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5p each	
	Identification code	GB00B39J2M42	
b)	Nature of the transaction	of 5 pence each in the capital	22 to acquire Ordinary Shares of United Utilities Group PLC onditional Award is subject to a Il not vest before the fifth
c)	Price(s) and volume(s)	Price(s)	Volume(s) 96,303
d)	Aggregated information - Aggregated volume - Price	Aggregated volume	Aggregated price
			NII
e)	Date of the transaction	2025-03-14	
f)	Place of the transaction	Non trading venue	

1	Details of the person discharging managerial responsibilities / person closely associ	
a)	Name	James Bullock
2	Reason for the notification	
a)	Position/status	Regulation and Compliance Director/PDMR
b)	Initial notification	Initial notification
	/Amendment	
3	Details of the issuer, emission a	Illowance market participant, auction platform,
	auctioneer or auction monitor	
a)	Name	United Utilities Group PLC
b)	LEI	2138002IEYQAOC88ZJ59
4	Details of the transaction(s): see	ction to be repeated for (i) each type of instrument; (ii)
	each type of transaction; (iii) ea	ch date; and (iv) each place where transactions have
	been conducted	
a)	Description of the financial	

	instrument, type of instrument	Ordinary shares of 5p each	1
	Identification code	GB00B39J2M42	
b)	Nature of the transaction	of 5 pence each in the capital for zero consideration. The Co	I under the United Utilities 22 to acquire Ordinary Shares I of United Utilities Group PLC onditional Award will not vest ance period on 31 March 2027.
c)	Price(s) and volume(s)	Price(s)	Volume(s) 24,163
d)	Aggregated information - Aggregated volume - Price	Aggregated volume 24,163	Aggregated price
e)	Date of the transaction	2025-03-14	
f)	Place of the transaction	Non trading venue	

1	Details of the person discharging	g managerial responsibilitie	es / person closely associated
a)	Name	Simon Gardiner	
2	Reason for the notification	1	
a)	Position/status	General Counsel and Compar	ny Secretary/PDMR
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission a auctioneer or auction monitor	allowance market participan	t, auction platform,
a)	Name	United Utilities Group PLC	
b)	LEI	2138002IEYQAOC88ZJ59	
4	Details of the transaction(s): se each type of transaction; (iii) ea been conducted	·	• • • • • • • • • • • • • • • • • • • •
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5p each	n
	Identification code	GB00B39J2M42	
b)	Nature of the transaction	of 5 pence each in the capital for zero consideration. The Co	d under the United Utilities 22 to acquire Ordinary Shares I of United Utilities Group PLC onditional Award will not vest ance period on 31 March 2027.
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	24,092
d)	Aggregated information - Aggregated volume - Price	Aggregated volume	Aggregated price
		24,092	Nil
e)	Date of the transaction	2025-03-14	
f)	Place of the transaction	Non trading venue	

1	Details of the person discharging	g managerial responsibilitie	s / person closely associated
a)	Name	Mike Gauterin	
2	Reason for the notification		
a)	Position/status	Customer Services and Techn	ology Director/PDMR
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission a auctioneer or auction monitor	llowance market participan	t, auction platform,
a)	Name	United Utilities Group PLC	
b)	LEI	2138002IEYQAOC88ZJ59	
4	Details of the transaction(s): sec each type of transaction; (iii) ea been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5p each	١
	Identification code	GB00B39J2M42	
b)	Nature of the transaction	of 5 pence each in the capital for zero consideration. The Co	under the United Utilities 22 to acquire Ordinary Shares of United Utilities Group PLC onditional Award will not vest ance period on 31 March 2027.
c)	Price(s) and volume(s)	Price(s)	Volume(s) 23,261
d)	Aggregated information		
u,	- Aggregated volume	Aggregated volume	Aggregated price
	THE	23,261	Nil
e)	Date of the transaction	2025-03-14	
f)	Place of the transaction	Non trading venue	

a)	Name	Neil Gillespie
2	Reason for the notification	
a)	Position/status	Transformation and Strategic Programmes Director/PDMR
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission auctioneer or auction monitor	allowance market participant, auction platform,
a)	Name	United Utilities Group PLC
b)	LEI	2138002IEYQAOC88ZJ59
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5p each
	mstrament	

b)	Nature of the transaction	Group PLC Long Term Plan of 5 pence each in the cap for zero consideration. The	ard under the United Utilities 2022 to acquire Ordinary Shares ital of United Utilities Group PLC e Conditional Award will not vest ormance period on 31 March 2027.
c)	Price(s) and volume(s)	Price(s)	Volume(s) 15,860
d)	Aggregated information - Aggregated volume - Price	Aggregated volume	Aggregated price
e)	Date of the transaction	2025-03-14	
f)	Place of the transaction	Non trading venue	

T)	Place of the transaction	Non trading venue	
1	Details of the person discharging	g managerial responsibilitie	s / person closely associated
a)	Name	Jo Harrison	
2	Reason for the notification		
a)	Position/status	Asset Management Director/F	PDMR
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission a auctioneer or auction monitor	llowance market participan	t, auction platform,
a)	Name	United Utilities Group PLC	
b)	LEI	2138002IEYQAOC88ZJ59	
4	Details of the transaction(s): sec each type of transaction; (iii) eac been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5p each	1
	Identification code	GB00B39J2M42	
b)	Nature of the transaction	of 5 pence each in the capital for zero consideration. The Co	under the United Utilities 22 to acquire Ordinary Shares of United Utilities Group PLC onditional Award will not vest ance period on 31 March 2027.
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	16,991
d)	Aggregated information - Aggregated volume	Aggregated volume	Aggregated price
	- Price	16,991	Nil
e)	Date of the transaction	2025-03-14	
f)	Place of the transaction	Non trading venue	
		1	

1	Details of the person discharging	g managerial responsibilities / person closely associated
a)	Name	Matthew Hemmings
2	Reason for the notification	

a)	Position/status	Chief Operating Officer/P	DMR	
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission auctioneer or auction monitor	allowance market particip	pant, auction platform,	
a)	Name	United Utilities Group PLO	United Utilities Group PLC	
b)	LEI	2138002IEYQAOC88ZJ59		
4		•	tion to be repeated for (i) each type of instrument; (ii) ch date; and (iv) each place where transactions have	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5p e	each	
	Identification code	GB00B39J2M42		
b)	Nature of the transaction	Group PLC Long Term Plar of 5 pence each in the cap for zero consideration. Th	Grant of a Conditional Award under the United Utilities Group PLC Long Term Plan 2022 to acquire Ordinary Shares of 5 pence each in the capital of United Utilities Group PLC for zero consideration. The Conditional Award will not vest before the end of the performance period on 31 March 2027.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		Nil	24,335	
d)	Aggregated information - Aggregated volume - Price	Aggregated volume	Aggregated price	
		24,335	Nil	
	Date of the transaction	2025-03-14		
e)				

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Gaynor Kenyon	
2	Reason for the notification		
a)	Position/status	Corporate Affairs Director/PDMR	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	United Utilities Group PLC	
b)	LEI	21380021EYQAOC88ZJ59	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5p each	
	Identification code	GB00B39J2M42	
b)	Nature of the transaction	Grant of a Conditional Award under the United Utilities Group PLC Long Term Plan 2022 to acquire Ordinary Shares of 5 pence each in the capital of United Utilities Group PLC for zero consideration. The Conditional Award will not vest before the end of the performance period on 31 March 2027.	

c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	19,697
d)	Aggregated information - Aggregated volume - Price	Aggregated volume	Aggregated price
e)	Date of the transaction	2025-03-14	
f)	Place of the transaction	Non trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Adrienne McFarland		
2	Reason for the notification			
a)	Position/status	People and Health and Saf	People and Health and Safety Director/PDMR	
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission auctioneer or auction monitor	s of the issuer, emission allowance market participant, auction platform,		
a)	Name	United Utilities Group PLC	United Utilities Group PLC	
b)	LEI	2138002IEYQAOC88ZJ59	2138002IEYQAOC88ZJ59	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5p each		
	Identification code	GB00B39J2M42		
b)	Nature of the transaction	Grant of a Conditional Award under the United Utilities Group PLC Long Term Plan 2022 to acquire Ordinary Shares of 5 pence each in the capital of United Utilities Group PLC for zero consideration. The Conditional Award will not vest before the end of the performance period on 31 March 2027.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		Nil	21,407	
d)	Aggregated information - Aggregated volume - Price	Aggregated volume	Aggregated price	
e)	Date of the transaction	2025-03-14		
f)	Place of the transaction	Non trading venue		

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Jane Simpson	
2	Reason for the notification		
a)	Position/status	Commercial, Engineering and Capital Delivery Director/PDMR	
b)	Initial notification /Amendment	Initial notification	

3	Details of the issuer, emission allowance market participant, auction platform,			
	auctioneer or auction monitor			
a)	Name	United Utilities Group PLC		
b)	LEI	21380021EYQAOC88ZJ59		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5p each		
	Identification code	GB00B39J2M42		
b)	Nature of the transaction	Grant of a Conditional Award under the United Utilities Group PLC Long Term Plan 2022 to acquire Ordinary Shares of 5 pence each in the capital of United Utilities Group PLC for zero consideration. The Conditional Award will not vest before the end of the performance period on 31 March 2027.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		Price(s)	volume(s)	
		Nil	20,613	
d)	Aggregated information			
	- Aggregated volume - Price	Aggregated volume	Aggregated price	
		20,613	Nil	
e)	Date of the transaction	2025-03-14		
f)	Place of the transaction	Non trading venue		

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