

19 March 2025

On the Beach Group plc

Transaction in Own Shares

On the Beach Group plc (the "Company") announces that it has purchased for cancellation (through Deutsche Numis ordinary shares of 1p each in the Company ("Ordinary Shares") on the London Stock Exchange as follows:

Date of purchase:	18/03/2025
Number of shares purchased (aggregated volume):	250,000
Highest price paid per share (pence):	239.5000p
Lowest price paid per share (pence):	230.5000p
Volume weighted average price paid per share (pence):	235.9529p

Following the purchase and cancellation of those shares, the Company will have 156,561,805 Ordinary Shares in issue. This figure 156,561,805 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Company's share buyback programme on the date mentioned above.

Aggregate information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	235.9529	250,000

Individual transactions:

Number of ordinary shares purchased	Transaction price (GBP share)	Time of transaction (UK Time)	Transaction reference number	Trading venue
1429	237.00	08:26:56	00074316140TRLOO	XLON
469	238.00	08:27:09	00074316152TRLOO	XLON
433	238.00	08:27:09	00074316153TRLOO	XLON
420	238.00	08:27:09	00074316154TRLOO	XLON
11200	238.00	08:27:09	00074316155TRLOO	XLON
2635	238.00	08:27:09	00074316156TRLOO	XLON
500	238.00	08:27:09	00074316157TRLOO	XLON
1429	238.00	08:28:37	00074316199TRLOO	XLON
4640	238.00	08:28:37	00074316200TRLOO	XLON
1700	238.00	08:28:37	00074316201TRLOO	XLON
2535	237.50	08:28:42	00074316231TRLOO	XLON
804	237.50	08:28:42	00074316230TRLOO	XLON
719	239.00	08:31:41	00074316415TRLOO	XLON
2530	239.00	08:31:41	00074316416TRLOO	XLON
2635	239.00	08:33:32	00074316483TRLOO	XLON
699	239.00	08:33:32	00074316484TRLOO	XLON
1700	239.00	08:34:21	00074316537TRLOO	XLON
2857	239.00	08:35:21	00074316571TRLOO	XLON
3426	238.50	08:35:57	00074316582TRLOO	XLON
3138	237.50	08:36:56	00074316639TRLOO	XLON
905	236.00	08:49:56	00074317730TRLOO	XLON
50000	236.00	08:51:44	00074317787TRLOO	XLON
3277	236.00	08:54:40	00074318149TRLOO	XLON
3235	237.00	09:24:24	00074319704TRLOO	XLON
3207	238.00	09:29:20	00074319936TRLOO	XLON
3502	238.00	09:29:20	00074319935TRLOO	XLON
3271	238.00	09:30:32	00074319974TRLOO	XLON
4000	238.50	09:42:06	00074320501TRLOO	XLON
225	238.00	09:46:20	00074320716TRLOO	XLON

2799	238.00	09:46:20	00074320715TRLOO	XLON
1700	238.00	09:46:20	00074320717TRLOO	XLON
3000	239.00	10:32:26	00074323018TRLOO	XLON
394	238.50	10:53:09	00074323992TRLOO	XLON
3329	239.00	11:23:08	00074324823TRLOO	XLON
539	238.50	11:23:09	00074324824TRLOO	XLON
1100	239.00	11:23:09	00074324825TRLOO	XLON
3166	239.00	11:33:39	00074325517TRLOO	XLON
1000	239.00	11:42:26	00074326206TRLOO	XLON
467	239.00	11:42:26	00074326207TRLOO	XLON
752	238.50	12:20:54	00074328431TRLOO	XLON
2680	238.50	12:20:54	00074328432TRLOO	XLON
1700	239.00	12:20:54	00074328433TRLOO	XLON
730	239.00	12:20:54	00074328434TRLOO	XLON
447	239.00	12:20:54	00074328435TRLOO	XLON
763	239.00	12:20:54	00074328436TRLOO	XLON
1771	239.50	12:41:29	00074329375TRLOO	XLON
1283	239.50	12:41:29	00074329376TRLOO	XLON
2510	239.50	12:45:29	00074329647TRLOO	XLON
681	239.50	12:45:29	00074329648TRLOO	XLON
3002	239.00	12:56:07	00074330406TRLOO	XLON
1668	238.50	13:20:13	00074331418TRLOO	XLON
1273	238.50	13:20:13	00074331417TRLOO	XLON
2839	238.00	13:30:25	00074331990TRLOO	XLON
86	238.00	13:37:22	00074332531TRLOO	XLON
3184	238.00	13:37:22	00074332530TRLOO	XLON
3152	237.50	13:50:45	00074333322TRLOO	XLON
3289	236.00	14:21:49	00074335865TRLOO	XLON
3046	236.00	14:45:10	00074336973TRLOO	XLON
2799	236.00	14:50:12	00074337622TRLOO	XLON
3086	235.00	14:58:11	00074338289TRLOO	XLON
2830	231.50	15:10:00	00074339255TRLOO	XLON
2910	231.50	15:21:27	00074340109TRLOO	XLON
5254	230.50	15:34:04	00074340894TRLOO	XLON
708	231.00	15:40:37	00074341255TRLOO	XLON
2635	231.00	15:40:37	00074341254TRLOO	XLON
430	231.00	15:40:46	00074341262TRLOO	XLON
421	231.00	15:40:46	00074341261TRLOO	XLON
463	231.00	15:40:46	00074341260TRLOO	XLON
1700	231.00	15:40:46	00074341259TRLOO	XLON
455	231.00	15:41:51	00074341335TRLOO	XLON
412	231.00	15:41:51	00074341334TRLOO	XLON
472	231.00	15:41:51	00074341333TRLOO	XLON
245	231.00	15:53:35	00074341868TRLOO	XLON
2958	231.00	15:53:35	00074341867TRLOO	XLON
2253	232.00	15:56:00	00074342089TRLOO	XLON
940	232.00	15:56:00	00074342088TRLOO	XLON
9169	232.50	16:08:09	00074343668TRLOO	XLON
6903	233.00	16:10:16	00074343877TRLOO	XLON
2635	233.00	16:10:16	00074343876TRLOO	XLON
3175	233.00	16:10:16	00074343878TRLOO	XLON
5248	233.50	16:19:17	00074345077TRLOO	XLON
1429	233.50	16:19:17	00074345076TRLOO	XLON
4544	233.50	16:19:17	00074345078TRLOO	XLON
454	233.50	16:19:17	00074345079TRLOO	XLON
800	233.50	16:19:18	00074345080TRLOO	XLON
3264	233.50	16:19:29	00074345086TRLOO	XLON
203	233.50	16:19:29	00074345085TRLOO	XLON
3164	233.50	16:21:29	00074345246TRLOO	XLON
3092	233.00	16:21:29	00074345247TRLOO	XLON
1250	233.00	16:22:36	00074345301TRLOO	XLON
1008	233.00	16:22:36	00074345300TRLOO	XLON
689	233.00	16:22:36	00074345299TRLOO	XLON
2132	233.00	16:23:14	00074345391TRLOO	XLON

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