

PensionBee Group plc
Incorporated in England and Wales
Registration Number: 13172844
LEI: 2138008663P5FHPGZV74
ISIN: GB00BNDRLN84



19 March 2025

PensionBee Group plc

Notification of Transactions by Persons Discharging Managerial Responsibilities

PensionBee Group plc (the 'Company') announces that on 18 March 2025, in accordance with its 2021 PensionBee Group plc Omnibus Plan (the 'Omnibus Plan'), it granted in aggregate 838,599 nominal-cost share options over ordinary shares of £0.001 each in the Company (the 'Share Options') to Romi Savova, Jonathan Lister Parsons and Christoph J. Martin, being Persons Discharging Managerial Responsibilities of the Company ('PDMRs'), as set out in the tables below.

The Omnibus Plan is an umbrella plan under which two different types of awards can be made: deferred share bonus awards (the 'DSB Awards') and restricted share plan awards (the 'RSP Awards').

Under the DSB Awards, the Share Options have an exercise price of £0.001 per ordinary share and will vest in three equal tranches, one third on the first anniversary of the date of grant, one third on the second anniversary of the date of grant and one third on the third anniversary of the date of grant, with each tranche expiring on the relevant first anniversary of it becoming exercisable.

Under the RSP Awards, the Share Options will have an exercise price of £0.001 per ordinary share and will vest in three equal tranches, one third on the third anniversary of the date of grant, one third on the fourth anniversary of the date of grant and one third on the fifth anniversary of the date of grant, with all expiring on the sixth anniversary of the date of grant. A post vesting holding period applies until the fifth anniversary of the date of grant.

The Notification of Dealing Forms for each PDMR are set out below.

This notification is made in accordance with the requirements of Article 19 of the UK Market Abuse Regulation.

1.	Details of PDMR / person closely associated with them ('PCA')								
a)	Full Name	Romi Savova							
2.	Reasons for the notification								
a)	Position / status	Chief Executive Officer							
b)	Initial notification / amendment	Initial notification							
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Full name of the entity	PensionBee Group plc							
b)	Legal Entity Identifier code	2138008663P5FHPGZV74							
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument Identification Code	Ordinary Shares of £0.001 each GB00BNDRLN84							
b)	Nature of the transaction	Grant of Share Options under the 2021 PensionBee Group plc Omnibus Plan with an associated exercise price per share of £0.001							
c)	Price(s) and volume(s)	<table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>DSB Award</td><td>Nil</td><td>109,175</td></tr></table>			Price(s)	Volume(s)	DSB Award	Nil	109,175
	Price(s)	Volume(s)							
DSB Award	Nil	109,175							

		RSP Award	Nil	170,358
d)	Aggregated information - Aggregated volume - Price		Price(s)	Volume(s)
		Total	Nil	279,533
e)	Date of the transaction	18/03/2025		
f)	Place of the transaction	Outside of Trading Venue		

1.	Details of PDMR / person closely associated with them ('PCA')											
a)	Full Name	Jonathan Lister Parsons										
2.	Reasons for the notification											
a)	Position / status	Chief Technology Officer										
b)	Initial notification / amendment	Initial notification										
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Full name of the entity	PensionBee Group plc										
b)	Legal Entity Identifier code	2138008663P5FHPGZV74										
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e)	Date of the transaction	18/03/2025										
f)	Place of the transaction	Outside of Trading Venue										

1.	Details of PDMR / person closely associated with them ('PCA')	
a)	Full Name	Christoph J. Martin
2.	Reasons for the notification	
a)	Position / status	Chief Finance Officer
b)	Initial notification / amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Full name of the entity	PensionBee Group plc

b)	Legal Entity Identifier code	2138008663P5FHPGZV74									
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