

**Trustpilot Group plc**

**Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them**

The notification set out below is provided in accordance with the requirements of Article 19 of the UK Market Abuse Regulation.

1.	Details of PDMR/person closely associated with them (PCA)		
(a)	Name	Zillah Byng-Thorne	
2.	Reason for the notification		
(a)	Position/status	Chair of the Board and Non-Executive Director	
(b)	Initial notification/amendment	Initial Notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
(a)	Name	Trustpilot Group plc	
(b)	LEI	2138002ILUNMGNPSGG46	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
(a)	Description of the financial instrument, type of instrument	Ordinary shares of GBP 0.01 each	
	Identification Code	GB00BNK9TP58	
(b)	Nature of the transaction	Purchase of shares	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		GBP 2.479715 each	34,102
(d)	Aggregated information/Aggregated volume Price	Price per share: GBP 2.479715 Volume: 34,102 Total: GBP 84,563.24	
(e)	Date of the transaction	2025-03-19	
(f)	Place of the transaction	London Stock Exchange (XLON)	

<b>1.</b>	<b>Details of PDMR/person closely associated with them (PCA)</b>	
(a)	Name	Joe Hurd

2.	Reason for the notification		
(a)	Position/status	Non-Executive Director	
(b)	Initial notification/amendment	Initial Notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
(a)	Name	Trustpilot Group plc	
(b)	LEI	2138002ILUNMGNPSGG46	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
(a)	Description of the financial instrument, type of instrument	Ordinary shares of GBP 0.01 each	
	Identification Code	GB00BNK9TP58	
(b)	Nature of the transaction	Purchase of shares	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		GBP 2.44 each	755
(d)	Aggregated information/Aggregated volume Price	Price per share: GBP 2.44 Volume: 755 Total: GBP 1842.20	
(e)	Date of the transaction	2025-03-19	
(f)	Place of the transaction	London Stock Exchange (XLON)	

1.	Details of the person discharging managerial responsibilities /person closely associated with them (PCA)	
(a)	Name	Hanno Damm
2.	Reason for the notification	
(a)	Position/status	Chief Financial Officer - PDMR
(b)	Initial notification/amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
(a)	Name	Trustpilot Group plc
(b)	LEI	2138002ILUNMGNPSSGG46
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
(a)	Description of the financial instrument, type of instrument	Ordinary shares of GBP 0.01 each
	Identification Code	GB00BNK9TP58

	Identification Code		
(b)	Nature of the transaction	Purchase of shares pursuant to an exercise of equity warrants in Trustpilot Group plc	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		GBP 0.24353 each	39,902
(d)	Aggregated information/Aggregated volume Price	39,902 shares purchased at GBP 0.24353 each (GBP 9,717.33 in total)	
(e)	Date of the transaction	2025-03-18	
(f)	Place of the transaction	Outside a trading venue	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
(a)	Description of the financial instrument, type of instrument	Ordinary shares of GBP 0.01 each	
	Identification Code	GB00BNK9TP58	
(b)	Nature of the transaction	Sale of shares	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		GBP 3.033993 each	39,902
(d)	Aggregated information/Aggregated volume Price	39,902 shares sold at GBP 3.033993 each (GBP 121,062.39 total)	
(e)	Date of the transaction	2025-03-18	
(f)	Place of the transaction	London Stock Exchange (XLON)	

## Enquiries

### Trustpilot

Louise Bryant, Head of Investor Relations  
+44 (0) 7813 210 809

### Financial PR

#### Headland Consultancy

Stephen Malthouse  
Rob Walker  
Charlie Pepper  
+44 (0)73 1136 9861

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [ms@seg.com](mailto:ms@seg.com) or visit [www.ms.com](http://www.ms.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this

communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHBBGDXXDBGUC