

**FOR IMMEDIATE RELEASE**

**19 March 2025**

**Coca-Cola HBC AG (the "Company")**

**Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")**

The Company has been notified of the following holding restructuring by a legal person closely associated ('PCA') with a PDMR.

|          |   |  |  |          |           |          |          |         |          |
|----------|---|--|--|----------|-----------|----------|----------|---------|----------|
| 1        | Details of the person discharging managerial responsibilities / person closely associated   |  |  |          |           |          |          |         |          |
| a)       | Name  | MERVAIL COMPANY (PTC) LTD  |  |          |           |          |          |         |          |
| 2        | Reason for the notification   |  |  |          |           |          |          |         |          |
| a)       | Position/status   | PCA OF GEORGE PAVLOS LEVENTIS, DIRECTOR AND PDMR   |  |          |           |          |          |         |          |
| b)       | Initial notification /Amendment   | INITIAL NOTIFICATION   |  |          |           |          |          |         |          |
| 3        | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor   |  |  |          |           |          |          |         |          |
| a)       | Name  | COCA-COLA HBC AG   |  |          |           |          |          |         |          |
| b)       | LEI   | 549300EFP3TNG7JGVE49   |  |          |           |          |          |         |          |
| 4        | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |  |  |          |           |          |          |         |          |
| a)       | Description of the financial instrument, type of instrument<br><br>Identification code  | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES")<br><br>CH0198251305   |  |          |           |          |          |         |          |
| b)       | Nature of the transaction   | ACQUISITION OF 757,306 SHARES BY MERVAIL COMPANY (PTC) LTD, AS TRUSTEE OF A PRIVATE DISCRETIONARY TRUST FOR THE PRIMARY BENEFIT OF PRESENT AND FUTURE MEMBERS OF THE FAMILY OF THE LATE AVGIE LEVENTIS (WHICH INCLUDES THE PDMR) PURSUANT TO AN INTERNAL REORGANISATION RELATING TO 2,138,277 SHARES HELD DIRECTLY BY CARLCAN HOLDING LTD IN THE ISSUER. |  |          |           |          |          |         |          |
| c)       | Price(s) and volume(s)  | <table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>0,00 GBP</td><td>757,306</td></tr></table>  |  | Price(s) | Volume(s) | 0,00 GBP | 757,306  |         |          |
| Price(s) | Volume(s)   |  |  |          |           |          |          |         |          |
| 0,00 GBP | 757,306   |  |  |          |           |          |          |         |          |
| d)       | Aggregated information<br><br>- Aggregated volume<br><br>- Price  | <table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>0.00 GBP</td><td>757,306</td><td>0,00 GBP</td></tr></table>   |  | Price    | Volume    | Total    | 0.00 GBP | 757,306 | 0,00 GBP |
| Price    | Volume  | Total  |  |          |           |          |          |         |          |
| 0.00 GBP | 757,306   | 0,00 GBP   |  |          |           |          |          |         |          |
| e)       | Date of the transaction   | 2025-03-19   |  |          |           |          |          |         |          |
| f)       | Place of the transaction  | OUTSIDE OF TRADING VENUE   |  |          |           |          |          |         |          |

This notification is made in accordance with the requirements of the UK Market Abuse Regulation and EU Market Abuse Regulation.

For further information please contact:

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General Counsel and Company Secretary

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