

20 March 2025

Boku, Inc.

("Boku" or the "Company")

Vesting of Restricted Stock Units, PDMR Dealings and Total Voting Rights

The Company announces that 3,896,025 common shares of 0.0001 each in the Company ("Common Shares") held in treasury are being utilised to satisfy vested restricted stock units ("RSUs") over the Common Shares awarded to certain employees, including the PDMRs listed in the table below. This vesting triggered immediate tax liabilities that were satisfied by partial sales of Common Shares on 18 and 19 March 2025.

Stuart Neal, CEO, vested 134,000 RSUs and, on 19 March 2025, sold 60,300 of the resultant Common Shares at a price of 166 pence per share to meet the tax liabilities from the vesting. As a result of these transactions, Mr. Neal's holding in the Company increased by 73,700 Common Shares to 708,525 Common Shares, representing 0.23% of the issued share capital of Company.

Jon Prideaux, Non-Executive Director, vested 210,000 RSUs and, on 18 and 19 March 2025, sold 692,905 Common Shares at a price of 166 pence per share to meet the tax liabilities from the vesting and for personal reasons. As a result of these transactions, Mr. Prideaux's holding in the Company decreased by 482,905 Common Shares to 3,018,644 Common Shares, representing 0.99% of the issued share capital of Company.

Mark Stannard, PDMR, vested 175,000 RSUs and, on 19 March 2025, sold 78,750 Common Shares at a price of 166 pence per share to meet the tax liabilities from the vesting. As a result of these transactions, Mr. Stannard's holding in the Company increased by 96,250 Common Shares to 389,445 Common Shares, representing 0.13% of the issued share capital of Company.

Adam Lee, PDMR, vested 175,000 RSUs and, on 18 and 19 March 2025, sold 175,000 Common Shares at a price of 166 pence per share to meet the tax liabilities from the vesting and for personal reasons. As a result of these transactions there is no change in Mr. Lee's holding in the Company which remains at 1,298,703 Common Shares, representing 0.43% of the issued share capital of Company.

Name	Role	Initial Shareholding	Net Common Shares Acquired / (Disposed of)	Resultant Shareholding (Common Shares)	Resultant Shareholding (% of issued share capital)
Stuart Neal	CEO	634,825	73,700	708,525	0.23%
Jon Prideaux	NED	3,501,549*	(482,905)	3,018,644	0.99%
Mark Stannard	PDMR	293,195	96,250	389,445	0.13%
Adam Lee	PDMR	1,298,703	Nil	1,298,703	0.43%

*includes 18,644 shares held by family members

As separately announced today, on 19 March 2025 Boku purchased 650,000 Common Shares in the Company pursuant to its share buyback programme, which will be held in treasury.

Total Voting Rights

Following these transactions, in conformity with Rule 5.6.1 of the Financial Conduct Authority's Disclosure Guidance and Transparency Rules, the Company's total issued share capital consists of 303,110,613 Common Shares of which 5,665,909 Common Shares will be held in treasury under Diagonal Nominees Ltd. Therefore, the total number of voting rights in Boku will be 297,444,704.

The above figure of 297,444,704 shares will be able to be used by shareholders as the denominator for the

The above figure of 237,444,704 shares will be able to be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the Disclosure Guidance and Transparency Rules.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1.	<i>Details of the person discharging managerial responsibilities / person closely associated</i>																	
a.	<i>Name</i>	(i) Stuart Neal (ii) Jon Prideaux (iii) Mark Stannard (iv) Adam Lee																
2.	<i>Reason for the notification</i>																	
a.	<i>Position/status</i>	(i) Chief Executive Officer (ii) Non-Executive Director (iii) Chief Business Officer (iv) Chief Product Officer																
b.	<i>Initial notification / Amendment</i>	<i>Initial notification</i>																
3.	<i>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</i>																	
a.	<i>Name</i>	<i>Boku, Inc.</i>																
b.	<i>LEI</i>	<i>549300Y4P2ZPFKCZ0C60</i>																
4.	<i>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</i>																	
a.	<i>Description of the financial instrument, type of instrument</i>	<i>Common Shares of 0.0001 each</i>																
	<i>Identification code</i>	<i>USU7744C1063</i>																
b.	<i>Nature of the transaction</i>	<i>Acquisition of Common Shares following vesting of restricted stock units under the 2017 Equity Incentive Plans</i>																
c.	<i>Price(s) and volume(s)</i>	<table border="1"> <thead> <tr> <th></th><th><i>Price</i></th><th><i>Volume</i></th></tr> </thead> <tbody> <tr> <td><i>(i)</i></td><td><i>Nil</i></td><td><i>134,000</i></td></tr> <tr> <td><i>(ii)</i></td><td><i>Nil</i></td><td><i>210,000</i></td></tr> <tr> <td><i>(iii)</i></td><td><i>Nil</i></td><td><i>175,000</i></td></tr> <tr> <td><i>(iv)</i></td><td><i>Nil</i></td><td><i>175,000</i></td></tr> </tbody> </table>		<i>Price</i>	<i>Volume</i>	<i>(i)</i>	<i>Nil</i>	<i>134,000</i>	<i>(ii)</i>	<i>Nil</i>	<i>210,000</i>	<i>(iii)</i>	<i>Nil</i>	<i>175,000</i>	<i>(iv)</i>	<i>Nil</i>	<i>175,000</i>	
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<i>(iv)</i>	<i>Nil</i>	<i>175,000</i>																
d.	<i>Aggregated information</i>																	
	<i>Aggregated volume</i>	<i>N/A - single transactions as above in (c)</i>																
	<i>Price</i>																	
e.	<i>Date of the transaction</i>	<i>18 March 2025</i>																
f.	<i>Place of the transaction</i>	<i>Outside of a trading venue</i>																

1.	<i>Details of the person discharging managerial responsibilities / person closely associated</i>
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a.	Name	(i) Stuart Neal (ii) Jon Prideaux (iii) Mark Stannard (iv) Adam Lee																	
2.	Reason for the notification																		
a.	Position/status	(i) Chief Executive Officer (ii) Non-Executive Director (iii) Chief Business Officer (iv) Chief Product Officer																	
b.	Initial notification / Amendment	Initial notification																	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor																		
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a.	Description of the financial instrument, type of instrument Identification code	Common Shares of 0.0001 each USU7744C1063																	
b.	Nature of the transaction	Sale of sufficient Common Shares to meet tax liabilities as a condition of the vesting restricted stock units and for personal reasons																	
c.	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th><th>Price</th><th>Volume</th></tr> </thead> <tbody> <tr> <td>(i)</td><td>166p</td><td>60,300</td></tr> <tr> <td>(ii)</td><td>166p</td><td>343,700</td></tr> <tr> <td>(iii)</td><td>166p</td><td>78,750</td></tr> <tr> <td>(iv)</td><td>166p</td><td>121,750</td></tr> </tbody> </table>				Price	Volume	(i)	166p	60,300	(ii)	166p	343,700	(iii)	166p	78,750	(iv)	166p	121,750
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d.	Aggregated information Aggregated volume Price	N/A - transactions as above in (c)																	
e.	Date of the transaction	18 March 2025																	
f.	Place of the transaction	London Stock Exchange (XLON); AIM																	

1.	Details of the person discharging managerial responsibilities / person closely associated		
a.	Name	(i) Jon Prideaux (ii) Adam Lee	
2.	Reason for the notification		
a.	Position/status	(i) Non-Executive Director (ii) Chief Product Officer	

b.	Initial notification / Amendment	Initial notification						
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
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b.	Nature of the transaction	Sale of sufficient Common Shares to meet tax liabilities as a condition of the vesting restricted stock units and for personal reasons						
c.	Price(s) and volume(s)	<table><tr><td>Price</td><td>Volume</td></tr><tr><td>(i) 166p</td><td>349,205</td></tr><tr><td>(ii) 166p</td><td>53,250</td></tr></table>	Price	Volume	(i) 166p	349,205	(ii) 166p	53,250
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e.	Date of the transaction	19 March 2025						
f.	Place of the transaction	London Stock Exchange (XLON); AIM						

For further enquiries:

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Note to Editors:

Boku Inc. (AIM: BOKU) is a leading global network of localised payment solutions. Boku's mobile-first payments network, including digital wallets, direct carrier billing, and A2A (account to account)/real-time payments schemes, reaching over 7 billion mobile payment accounts through a single integration.

Customers that trust Boku to simplify sign-up, acquire new paying users and prevent fraud include global leaders such as Amazon, Meta, Google, Microsoft, Netflix, Sony, Spotify and Tencent.

Boku Inc. was incorporated in 2008 and is headquartered in London, UK, with offices in the US, India, Brazil, China, Estonia,

France, Germany, Indonesia, Ireland, Japan, Singapore, Spain, Taiwan and Vietnam.

To learn more about Boku Inc., please visit: <https://www.boku.com>

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