

20 March 2025

On the Beach Group plc

Transaction in Own Shares

On the Beach Group plc (the "Company") announces that it has purchased for cancellation (through Deutsche Numis ordinary shares of 1p each in the Company ("Ordinary Shares") on the London Stock Exchange as follows:

Date of purchase:	19/03/2025
Number of shares purchased (aggregated volume):	87,543
Highest price paid per share (pence):	234.0000p
Lowest price paid per share (pence):	227.0000p
Volume weighted average price paid per share (pence):	231.0164p

Following the purchase and cancellation of those shares, the Company will have 156,474,262 Ordinary Shares in issue. This figure 156,474,262 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Company's share buyback programme on the date mentioned above.

Aggregate information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	231.0164	87,543

Individual transactions:

Number of ordinary shares purchased	Transaction price (GBP share)	Time of transaction (UK Time)	Transaction reference number	Trading venue
3417	229.50	08:33:44	00074347878TRLOO	XLON
3028	228.50	08:38:58	00074348091TRLOO	XLON
56	228.50	08:42:30	00074348229TRLOO	XLON
2635	228.50	08:42:30	00074348228TRLOO	XLON
535	228.50	08:42:30	00074348227TRLOO	XLON
3012	227.00	09:09:51	00074349238TRLOO	XLON
355	227.00	09:11:51	00074349327TRLOO	XLON
2635	227.00	09:11:51	00074349328TRLOO	XLON
424	227.00	09:12:01	00074349362TRLOO	XLON
3163	228.00	09:47:31	00074350927TRLOO	XLON
3319	227.50	09:47:31	00074350928TRLOO	XLON
2997	227.00	09:55:00	00074351185TRLOO	XLON
2335	227.50	11:34:03	00074354633TRLOO	XLON
1023	227.50	11:34:03	00074354632TRLOO	XLON
1700	227.50	11:34:03	00074354634TRLOO	XLON
334	229.00	12:31:08	00074356578TRLOO	XLON
1700	231.00	13:28:55	00074358408TRLOO	XLON
3700	230.50	13:36:43	00074359120TRLOO	XLON
467	230.50	13:36:43	00074359121TRLOO	XLON
1700	233.00	14:18:39	00074360915TRLOO	XLON
1633	233.50	14:18:39	00074360916TRLOO	XLON
938	233.00	14:18:39	00074360918TRLOO	XLON
2366	233.00	14:18:39	00074360917TRLOO	XLON
2565	232.50	14:21:16	00074361023TRLOO	XLON
2048	232.50	14:21:16	00074361022TRLOO	XLON
13	232.00	14:21:17	00074361024TRLOO	XLON
3466	232.00	14:21:17	00074361025TRLOO	XLON
3066	234.00	14:39:32	00074362010TRLOO	XLON
4085	233.50	14:39:39	00074362011TRLOO	XLON

3259	233.00	14:39:42	00074362013TRLO0	XLON
3256	233.50	15:11:17	00074364087TRLO0	XLON
212	233.00	15:11:20	00074364088TRLO0	XLON
3192	233.00	15:13:53	00074364178TRLO0	XLON
2971	233.00	15:13:53	00074364177TRLO0	XLON
3116	232.50	15:13:54	00074364182TRLO0	XLON
360	232.50	15:13:54	00074364181TRLO0	XLON
3093	233.00	15:33:36	00074365623TRLO0	XLON
726	233.00	15:33:38	00074365626TRLO0	XLON
1400	233.00	15:33:38	00074365625TRLO0	XLON
1941	233.00	15:43:14	00074366160TRLO0	XLON
1846	233.00	15:47:36	00074366371TRLO0	XLON
1888	233.00	15:52:49	00074366749TRLO0	XLON
1425	233.00	15:52:49	00074366750TRLO0	XLON
143	233.00	15:56:31	00074366997TRLO0	XLON

The Company has now successfully completed its share buyback programme (the 'Programme') which was notified to the market on 3 December 2024.

As a result of the Programme, the Company acquired 10,517,173 ordinary shares at an average price of 237.7065 pence per share for a total consideration of £24,999,999.73.

**For further information:**

**On the Beach Group plc**

**c/o FTI Consulting**

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